The Benjamin F. Barge and Class of 1866 Prizes for Oratory



Speech Contest

May 21, 2019, 4:30 pm The Treasure Room, Baker Library

sponsored by
The Institute for Writing & Rhetoric,
the Benjamin F. Barge Fund, and the Class of 1866 Fund
Dartmouth College

PROGRAM

Welcome		Paul B. Klaas, '74
Introduction of Judges and Special Guests		Darlene Drummond, Institute for Writing & Rhetoric
Introduction of Contestants		Svetlana Grushina, Institute for Writing & Rhetoric

Class of 1866 Prize Contestant Speeches		
Benjamin F. Barge Prize Contestant Speeches		

Reception & Award Announcements		Ferguson Room, Room 206, Baker Library
Announcement of Prize Winners		Josh Compton, Institute for Writing & Rhetoric

CONTEST ORGANIZERS

Josh Compton

Associate Professor, Institute for Writing and Rhetoric

Josh Compton is Associate Professor in the Institute for Writing and Rhetoric at Dartmouth College. His research explores image at two distinct points: before an image attack (inoculation theory) and after an image attack (image repair theory), with special attention to the contexts of health, sport, and politics. He has been named Distinguished Lecturer by Dartmouth College, has won the Outstanding Professor Award from the National Speakers Association, and has twice won the L. E. Norton Award for Outstanding Scholarship. His courses at Dartmouth include Speech 20: Public Speaking; Speech 25: Persuasive Public Speaking; Speech 30: Speechwriting; Speech 34: Image Rhetoric; and Speech 40: Resistance to Influence.

Darlene Drummond

Assistant Professor, Institute for Writing and Rhetoric

Darlene K. Drummond (Ph.D., Ohio State University) joined the Dartmouth faculty in 2015. Her scholarship addresses issues in health communication, intercultural communication, and conducting qualitative research. Her work appears in *Qualitative Inquiry*, *Qualitative Research Reports in Communication*, *Communication Studies*, *Women's Studies in Communication*, and *Western Journal of Communication*. In addition, she is the author of *A Diary of Gastric Bypass Surgery: When the Benefits Outweigh the Costs*. Drummond has presented over 25 papers at regional, national, and international conferences, and received awards from the World Communication Association, National Communication Association, and the Southern States Communication Association. At Dartmouth, she teaches Speech 20: Public Speaking and Speech 37: Health Communication.

Svetlana Grushina

Senior Lecturer, Institute for Writing and Rhetoric

Svetlana (Yana) Grushina (Ph.D., Rutgers University) came to Dartmouth in 2014. Her background is in organizational and mediated communication. She develops the theory of communication design through studying organizational discourses of CSR and sustainability, communication practices of multinational teams, and the ways people use new media to facilitate professional and personal lives. Her research has been published in *Communication Yearbook* and *Organization & Environment*, and she has presented widely at annual conferences of the International Communication Association, National Communication Association, and the Academy of Management, among others. Her courses at Dartmouth include Speech 20: Public Speaking; Speech 26: New Media Rhetoric; Speech 27: Intercultural Communication; and Speech 36: Sustainability Rhetoric.

The Speech professors would like to thank Liz Mackey, Ellen Rockmore, Betsy Tremmel, Joshua Dacey, Jed Dobson, and Julie Kalish for their help with this year's contest.

SPECIAL GUESTS

We offer a special welcome to Peter Robinson '79 and David Cavell, who are visiting campus today as part of the Institute for Writing and Rhetoric's "Art of Presidential Speechwriting" event.

Peter M. Robinson '79

Peter M. Robinson is the Murdoch Distinguished Policy Fellow at the Hoover Institution, where he writes about business and politics, edits Hoover's quarterly journal, the *Hoover Digest*, and hosts Hoover's video series program, Uncommon Knowledge™. Robinson is also the author of three books: *How Ronald Reagan Changed My Life* (Regan Books, 2003); *It's My Party: A Republican's Messy Love Affair with the GOP*, (Warner Books, 2000); and the best-selling business book *Snapshots from Hell: The Making of an MBA* (Warner Books, 1994; still available in paperback).

Robinson spent six years in the White House, serving from 1982 to 1983 as chief speechwriter to Vice President George Bush and from 1983 to 1988 as special assistant and speechwriter to President Ronald Reagan. He wrote the historic Berlin Wall address in which President Reagan called on General Secretary Mikhail Gorbachev to "tear down this wall!"

After the White House, Robinson attended the Stanford University Graduate School of Business. (The journal he kept formed the basis for *Snapshots from Hell*.) He graduated with an MBA in 1990. Robinson then spent a year in New York City with Fox Television, reporting to the owner of the company, Rupert Murdoch. He spent a second year in Washington, D.C., with the Securities and Exchange Commission, where he served as the director of the Office of Public Affairs, Policy Evaluation, and Research. Robinson joined the Hoover Institution in 1993.

In 2005, Robinson was elected to serve as a Trustee of Dartmouth College. He is the father of Edita Robinson '13, Pedro Robinson '15, Nico Robinson '17, and Andrew Robinson '19. (Adapted from: https://www.hoover.org/profiles/peter-m-robinson)

David Cavell

David Cavell has spent his career in local, state, and federal public service, including serving from 2015 until 2017 in the Obama White House as a Presidential Speechwriter for President Obama and First Lady Obama.

He is currently Senior Advisor and Assistant Attorney General in the Office of Massachusetts Attorney General Maura Healey. Prior to law school, Cavell spent three years as Speechwriter and Deputy Director of New Media for Massachusetts Governor Deval Patrick.

After college, Cavell was a Teach for America corps member, where he taught fourth grade at a public elementary school in the South Bronx, New York, and occasionally wore his Red Sox jersey to school. He received his B.A. from Tufts University and his J.D. from Georgetown University Law Center.

(Adapted from: https://www.newpolitics.org/cavell-nsc)

THE COMMITTEE OF AWARD

Paul B. Klaas, '74

Principal, North Coast Arbitration Chambers, Minneapolis; Arbitrator Member, Maitland Chambers, London; Adjunct Professor of Law, University of Minnesota Law School

While he was a student at Dartmouth, Professor Klaas won both the Class of 1866 Speech Contest and the Barge Medal for Oratory. After graduation, he attended the Harvard Law School, graduating with a J.D. degree in 1977. He is dual-qualified as a member of the Minnesota bar and as a barrister of England and Wales. After many years of representing clients in the US and English courts, he now serves as an arbitrator of international commercial disputes before the London Court of International Arbitration, the International Chamber of Commerce in Paris, and the International Centre for Dispute Resolution in New York City. Professor Klaas has taught Speech 32: Legal Rhetoric at Dartmouth and the international arbitration courses at the Harvard Law School and the University of Minnesota Law School, and, for many years, has guest lectured on international law at the Tuck School. He is also a member of the editorial board of the peer-reviewed medical journal *Mayo Clinic Proceedings*.

Adedoyin Ogunfeyimi

Senior Lecturer, Institute for Writing and Rhetoric, Dartmouth College
Adedoyin Ogunfeyimi was a Fulbright scholar and Walter J. Vollrath Distinguished Fellow at the
University of Wisconsin in Madison, where he initiated the "Wisconsin School of Rhetoric"
lecture series that won the Rhetoric Society of America Special Event Award. He completed his
Ph.D. in rhetoric and composition studies at UW-Madison, focusing on how disenfranchised
groups often invoke their cultural ethos to negotiate a hospitable ecology for their survival. His
new article, "Memorializing Violence: Identity, Temporality, and the 'Vulnerability' of a Mythical
Figure in State Graffiti" will be published in the Rhetoric Review this summer.

Hon. Mary Miles Teachout

Vermont Superior Court

Mary Miles Teachout received a B.A. in literature from Harvard and Radcliffe Colleges in 1968, and a Juris Doctor degree in 1975, having studied law at the University of Washington and Harvard Law School. She was an attorney in private practice in Norwich, Vermont for 17 years before her appointment in 1992 as a Superior Court Judge in Vermont. She has been a Trustee of the first Vermont chapter of the American Inns of Court, an organization that promotes excellence in the practice of law, since its founding, also serving twice as President, and has been active in judicial education throughout her career as a judge. She lives in Norwich with her husband, Professor Peter R. Teachout of Vermont Law School.

CLASS OF 1866 PRIZE CONTESTANTS

1. Osman Khan '21

Substance, Not Style; Renouncing the Televised Presidential Debate

Hometown: Lahore, Pakistan

Major: Mathematical Data Science, minor in Government

Osman is an international student from Lahore, Pakistan. He's been an avid public speaking enthusiast for several years. At Dartmouth, he's the editor for the *Jack-O-Lantern* humor magazine, writes for the opinion section of *The Dartmouth*, is involved in the Dartmouth Outing Club, and is deeply disturbed by most things on television. He loves comedy but knows his parents would find a way to have him extradited back to Pakistan if he pursued it as a career.

2. William Synnott '21

The Costs of Criminalizing

Hometown: Jackson, New Hampshire

Major: Sociology

Will is a sophomore interested in American criminal justice system policy and reform. He grew up in the White Mountains a few hours north of Dartmouth and spends his free time backcountry skiing and mountain biking. On campus he is involved with the Outing Club, is a member of Alpha Chi Alpha fraternity, and is a graduate of Rockefeller Management and Leadership Development Program. He plans to intern next year at a non-profit research organization advocating criminal justice reform and enter the field after graduation.

1. Peter Charalambous '20

Counteracting the Negative State of News

Hometown: Garden City South, New York Major: Government, minor in Public Policy

Peter was born and raised on Long Island, though the majority of his family immigrated to the US from Cyprus. At Dartmouth, he works as the managing editor of *The Dartmouth* newspaper, sits on Dartmouth's Student and Presidential Committee on Sexual Assault, and cooks for Students Fighting Hunger, which prepares a weekly meal for Upper Valley residents using donated supplies. He recently spent the last two terms in the United Kingdom, studying at the London School of Economics and Keble College at Oxford University. He hopes to attend law school after graduation.

2. Rebecca Luo '20

All the World's a Stage: Audience Engagement Beyond the Theater

Hometown: Madison, Connecticut

Major: Biology

Rebecca was raised in Madison, Connecticut and now resides in Newtown, Pennsylvania. She is majoring in biology with a concentration in development and hopes to attend dental school after Dartmouth. Outside of the classroom, Rebecca has played the flute in the Dartmouth College Wind Ensemble, and she recently co-directed *The Vagina Monologues* as part of Dartmouth's V-February campaign to end gender- and power-based violence.

BENJAMIN F. BARGE PRIZE CONTESTANTS

1. Matthew Rube '19

Why Every Eligible American Should Vote

Hometown: Harrison, New York

Major: Psychology

Matthew Rube is a 21-year-old senior from Westchester, New York. He is studying psychology with a minor in government and is interested in behavioral science applications in public policy. Matt's favorite non-academic activity is rock climbing and he is the captain and co-founder of the Dartmouth Climbing Team, a competitive rock climbing team representing Dartmouth in the USA Climbing Collegiate Series. He also works for Dartmouth Broadcasting, Dartmouth's on-campus radio station at 99.3FM, is a dancer in one Dartmouth's student dance groups, and is a member of Alpha Chi Alpha fraternity.

2. David Jelke '19

FOX, CNN, MSNBC: The Cable Cabal

Hometown: Miami, Florida

Major: Neuroscience, Pre-Health

David was born in Miami, Florida and has lived there his whole life. He is Vice President of the Order of Omega Greek society, Vice President of the Alexander Hamilton Debate Society, Chair of the Haven After School Tutoring program, and is founder of the Dartmouth Mental Health Student Union (MHU). His interests include mindfulness, triathlon, positive psychology, biography of illustrious Americans, and hip-hop. He is still exploring different careers, but is especially intrigued by medicine, marketing, and optimization.

3. Kenneth Y. Zhu '19

The Practice of Selling Health

Hometown: Houston, Texas

Major: Biology

Ken is a senior who is majoring in biology with a concentration in biochemistry. Around campus, he volunteers at DHMC as an appointment notetaker and works as an organic chemistry lab teaching assistant. In his free time he likes to hand-build pieces at the ceramics studio and go for long runs while listening to music. He hopes to attend medical school after graduation and is interested in endocrinology and metabolism, diabetes and obesity care, and other public health issues like HIV/AIDS and mental health.

4. Balt von Huene '19

Lust of Possession

Hometown: Arrowsic, Maine

Major: Environmental Studies, minor in English

Balt was raised in the coastal town of Arrowsic, Maine. At Dartmouth, he writes for the *Jack-O-Lantern* satire publication and helps lead its weekly radio show. He is also involved with the United Church of Christ, and often works for Dartmouth's biology department as a field assistant. His side interests include international folk music and automotive restoration. After graduation, he plans to work in environmental consulting.

About the Benjamin F. Barge Prize for Oratory

The Benjamin F. Barge Prize for Oratory was established by Benjamin F. Barge (1832-1902) in 1901. The award is presented to a member of the senior class who is determined by a panel of three judges to "write and pronounce in public an English oration in the best manner." Judges are instructed to consider content and delivery equally when determining the winner of the contest. One senior student will be named the winner and will receive a medal and a cash award.

About the Class of 1866 Prizes for Oratory

The Class of 1866 Prizes for Oratory were established in 1905 by Waldemer Otis and Dr. James A. Spaulding, both members of the Class of 1866. Two prizes are awarded, one to a junior and one to a sophomore, "for excellence in original orations." Winners receive a certificate, a commemorative book, and a cash award.

About the Institute for Writing and Rhetoric at Dartmouth College

The Institute for Writing and Rhetoric fosters students' abilities as writers, speakers, and critical thinkers. The Institute promotes a culture of writing and rhetoric across campus through courses, through peer engagement among students, and through sustained conversation among faculty. Institute courses include the first-year writing courses (Writing 2-3 and Writing 5, and the First-Year Seminars); advanced courses in Speech; and advanced courses in writing. The Institute also includes peer-tutorial programs that support students in their writing, research, and new media activities.

The call for the 2020 Benjamin F. Barge and the Class of 1866 Prizes for Oratory will be released during the Winter 2020 term and will be posted at that time on the Institute for Writing and Rhetoric's website (http://writing-speech.dartmouth.edu/).

About Speech at Dartmouth College

The Speech component of the Institute for Writing and Rhetoric at Dartmouth College reflects speech at its best. We've created a forum for dynamic conversations to push our thinking about speech and other forms of communication. You'll find this spirit of curiosity and enthusiasm reflected in how we talk about, think about, write about, and do speech. You'll also see our commitment to speech through our thoughtfully designed courses that help students to become more confident, more effective, more informed communicators. In 2018, Speech at Dartmouth was awarded the national Rex Mix Program of Excellence Award.