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JOSH COMPTON, PH.D.

updated: August 29, 2026

- appointments** Professor of Speech, Dartmouth College, 2022—present
Chair, Speech at Dartmouth Steering Committee, 2022—present
Associate Professor of Speech, Dartmouth College, 2017—2022
[Tenured](#), Dartmouth College, 2017
Assistant Professor of Speech, Dartmouth College, 2015—2017
Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016, Fall 2016
Senior Lecturer of Speech, Dartmouth College, 2010—2015
Lecturer of Speech, Dartmouth College, 2008—2010
- education** Ph.D., Communication, University of Oklahoma, 2004
Dissertation: [Late Night Political Comedy, Candidate Image, and Inoculation: A Unique Test of Inoculation Theory](#)
Winner, [H. W. Cummings Dissertation Proposal Award](#), University of Oklahoma.
M.A., Communication, Missouri State University, 2000
- publications** *articles*
1. Compton, J., & van der Linden, S. (2026). The role of humor in inoculation theory. *Behavioral Sciences*, 16(4), 502. <https://doi.org/10.3390/bs16040502>
 2. Jones, D. N., Beekun, R., Schermer, J. A., MacDonald, K. B., & **Compton, J.** (2026). Inoculating against moral disengagement creates ethical adherence for narcissism. *Personality and Social Psychology Bulletin*, 52(4), 759–776. <https://doi.org/10.1177/01461672241276562>
 3. Compton, J. (2025). Inoculation theory. *Review of Communication*, 25(1), 1–13. <https://doi.org/10.1080/15358593.2024.2370373>
 4. Compton, J. (2025). Image repair of fake news: The Washington Elm in Cambridge, Massachusetts. *STAM Journal*, 55, 1–21. <https://speechandtheatre.mo.org/journal-archive/>
 5. Appel, R. E., Roozenbeek, J., Rayburn-Reeves, R., Basol, M., Corbin, J., **Compton, J.**, & van der Linden, S. (2025). Psychological inoculation improves resilience to and reduces willingness to share vaccine misinformation. *Scientific Reports*, 15, 29830. <https://doi.org/10.1038/s41598-025-09462-5>
 6. Capewell, G., Maertens, R., Remshard, M., van der Linden, S., **Compton, J.**, Lewandowsky, S., & Roozenbeek, J. (2024). Misinformation interventions decay rapidly without an immediate posttest. *Journal of Applied Social Psychology*, 54(8), 441–454. <https://doi.org/10.1111/jasp.13049>

7. Compton, J. (2024). Image repair, image prepare, and *It*: Inoculating against horror portrayals of professions. *PRism*, 19(1), 1–12.
<https://www.prismjournal.org/v19-no1.html>
8. Mason, A. M., **Compton, J.**, & Bhati, S. (2024). Identifying accessibility improvement opportunities for global environmental communication websites. *Western Journal of Communication*, 88(1), 68–82.
<https://doi.org/10.1080/10570314.2022.2155070>
9. Mason, A. M., **Compton, J.**, Tice, E., Peterson, B., Lewis, I., Glenn, T., & Combs, T. (2024). Analyzing the prophylactic and therapeutic role of inoculation to facilitate resistance to conspiracy theory beliefs. *Communication Reports*, 37(1), 13–27. <https://doi.org/10.1080/08934215.2023.2256803>
10. Compton, J. (2023). Inoculation theory as rhetorical strategy in *The Evidence at Large* (1805). *Western Journal of Communication*, 87(4), 668–680.
<https://doi.org/10.1080/10570314.2022.2153616>
11. Compton, J., & Compton, J. L. (2023). Playoff losses, mayoral politics, image repair, and inoculation: Open letter sport communication. *Communication & Sport*, 11(3), 616–633. <https://doi.org/10.1177/21674795211067471>
12. Clayton, R. B., **Compton, J.**, Reynolds-Tylus, T., Neumann, D., & Park, J. (2023). Revisiting the effects of an inoculation treatment on psychological reactance: A conceptual replication and extension with self-report and psychophysiological measures. *Human Communication Research*, 49(1), 104–111.
<https://doi.org/10.1093/hcr/hqac026>
13. Mason, A. M., Spencer, E. A., Westhoff, M. C., Livingston, K. M., & **Compton, J.** (2023). Surveilling the web, mobile, and language accessibility of Communication's digital presence within institutions of higher education globally. *Journal of Communication Pedagogy*, 7, 130–147.
<https://doi.org/10.31446/JCP.2023.1.09>
14. Mason, A. M., **Compton, J.**, & Spencer, E. A. (2023). Understanding individual differences in the dimensions of ‘vestedness’ within Midwestern populations toward the novel coronavirus (COVID-19) during early-stage pandemic onset. *The Midwest Quarterly*, 64(3), 242–261. <https://www.proquest.com/scholarly-journals/understanding-individual-differences-dimensions/docview/2810209950/se-2>
15. Compton, J., & Kaylor, B. T. (2022). “The Devil and Vaccination” and inoculation theory: Health communication, poetry, and anti-vaccination rhetorical strategy. *Journal of Communication and Religion*, 45(3), 37–50.
<https://doi.org/10.5840/jcr20224539>
16. Compton, J., Ivanov, B., & Hester, E. B. (2022). New directions for inoculation theory and affect research. *STAM Journal*, 52, 1–27.
<https://speechandtheatre.mo.org/journal-archive/>
17. Compton, J., Ivanov, B., & Hester, E. B. (2022). Inoculation theory and affect. *International Journal of Communication*, 16, 3470–3483.
<https://ijoc.org/index.php/ijoc/article/view/19094>
18. Compton, J. (2021). Threat and/in inoculation theory. *International Journal of Communication*, 15, 4294–4306.
<https://ijoc.org/index.php/ijoc/article/view/17634>

19. Compton, J., & Mason, A. M. (2021). Immunization communication in ‘Mister Rogers’ Neighborhood’: Inoculation theory, health messaging, and children’s entertainment television. *The Midwest Quarterly*, 63(1), 11–18.
20. Compton, J., van der Linden, S., Cook, J., & Basol, M. (2021). Inoculation theory in the post-truth era: Extant findings and new frontiers for contested science, misinformation, and conspiracy theories. *Social and Personality Psychology Compass*, 15(6), e12602. <https://doi.org/10.1111/spc3.12602>
21. Compton, J., Wigley, S., & Samoilenko, S. A. (2021). Inoculation theory and public relations. *Public Relations Review*, 47(5), 102116. <https://doi.org/10.1016/j.pubrev.2021.102116>
22. Clear, S. E., Dimmock, J. A., **Compton, J.**, & Jackson, B. (2021). How do inoculation messages work? A two-study mixed-method investigation into inoculation mechanisms. *Asian Journal of Communication*, 31(2), 83–104. <https://doi.org/10.1080/01292986.2021.1888306>
23. Mason, A. M., **Compton, J.**, & Bhati, S. (2021). Disabilities and the digital divide: Assessing web accessibility, readability, and mobility of popular health websites. *Journal of Health Communication*, 26(10), 667–674. <https://doi.org/10.1080/10810730.2021.1987591>
24. Compton, J. (2020). Prophylactic versus therapeutic inoculation treatments for resistance to influence. *Communication Theory*, 30(3), 330–343. <https://doi.org/10.1093/ct/qtz004>
25. Compton, J. (2020). Conversation starter: Image prepare, preemptive image repair, and inoculation theory in the preface to Winans’ (1938) Speech-making. *The Forensic of Pi Kappa Delta*, 105(2), 3–9.
26. van der Linden, S., Roozenbeek, J., & **Compton, J.** (2020). Inoculating against fake news about COVID-19. *Frontiers in Psychology*, 11, 566790. <https://doi.org/10.3389/fpsyg.2020.566790>
27. Compton, J. (2019). “Inoculate yourself with the word of God”: Persuasion inoculation, medical inoculation, and religious rhetoric. *Journal of Media and Religion*, 18(4), 115–121. <https://doi.org/10.1080/15348423.2019.1696122>
28. Compton, J. (2019). Inoculation at play: Happiness, funniness, types of play, and inoculation theory. *STAM Journal*, 49, 1–16. [pdf](#)
29. Compton, J., & Craig, E. A. (2019). Family communication patterns, inoculation theory, and adolescent substance-abuse prevention: Harnessing post-inoculation talk and family communication environments to spread positive influence. *Journal of Family Theory & Review*, 11(2), 277–288. <https://doi.org/10.1111/jftr.12328>
30. Compton, J. (2019). Late night television comedy, mid-afternoon congressional testimony: Attacks on Stephen Colbert’s House Judiciary committee appearance. *Comedy Studies*, 10(2), 145–153. <https://doi.org/10.1080/2040610X.2019.1623439>
31. Compton, J., & Compton, J. L. (2018). The athlete’s image, visual representation, and image repair/image prepare: Tom Brady, Jane Rosenberg, and the courtroom sketches. *The International Journal of the Image*, 9(2), 73–88. <https://doi.org/10.18848/2154-8560/CGP/v09i02/73-88>
32. Compton, J. (2018). Presidents on speechwriting: United States presidents’ public statements about speechwriting. *The Forensic of Pi Kappa Delta*, 103(1), 1–12.

33. Compton, J. (2018). When weather forecasters are wrong: Image repair and public rhetoric after severe weather. *Science Communication*, 40(6), 778–788. <https://doi.org/10.1177/1075547018799101>
34. Compton, J. (2017). Food safety and corporate public relations: Image repair and the Tesco horse DNA scandal. *PRism*, 14(1), 1–8. [pdf](#)
35. Compton, J., & Compton, J. L. (2017). Image repair, image prepare, competing civic responsibilities, and high school football. *STAM Journal*, 47, 1–22. [pdf](#)
36. Jackson, B., **Compton, J.**, Thornton, A. L., & Dimmock, J. A. (2017). Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears. *PLOS ONE*, 12(1), e0169972. <https://doi.org/10.1371/journal.pone.0169972>
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38. Compton, J. (2016). Inoculating against a losing season: Can inoculation-informed public relations strategies protect fan loyalty? *International Journal of Sport Communication*, 9(1), 1–12. <https://doi.org/10.1123/ijsc.2015-0116>
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40. Compton, J., Jackson, B., & Dimmock, J. A. (2016). Persuading others to avoid persuasion: Inoculation theory and resistant health attitudes. *Frontiers in Psychology*, 7, 122. <https://doi.org/10.3389/fpsyg.2016.00122>
41. Compton, J. (2016). Sorry sorries: Image repair after regretted apologies. *Public Relations Review*, 42(2), 353–358. <https://doi.org/10.1016/j.pubrev.2016.01.002>
42. Ivanov, B., Sims, J. D., **Compton, J.**, Miller, C. H., Parker, K. A., Parker, J. L., Harrison, K. J., & Averbeck, J. M. (2015). The general content of postinoculation talk: Recalled issue-specific conversations following inoculation treatments. *Western Journal of Communication*, 79(2), 218–238. <https://doi.org/10.1080/10570314.2014.943423>
43. Compton, J., & Compton, J. L. (2015). Open letters from the National Football League, concussion prevention, and image-repair rhetoric. *International Journal of Sport Communication*, 8(3), 266–275. <https://doi.org/10.1123/IJSC.2015-0049>
44. Compton, J. (2015). Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign. *Journal of Radio & Audio Media*, 22(2), 255–264. <https://doi.org/10.1080/19376529.2015.1083158>
45. Jackson, B., **Compton, J.**, Whiddett, R., Anthony, D. R., & Dimmock, J. A. (2015). Preempting performance challenges: The effects of inoculation messaging on attacks to task self-efficacy. *PLOS ONE*, 10(4), e0124886. <https://doi.org/10.1371/journal.pone.0124886>
46. Compton, J., & Miller, B. (2015). “You lie!” and “I’m sorry.”: Congressman Joe Wilson’s outburst and attempted image repair. *STAM Journal*, 45, 1–17. [pdf](#)
Winner, [Outstanding Manuscript Award: Central States Communication Association](#).
47. Compton, J. (2014). Arby’s image repair tactics as a public relations strategy. *Public Relations Review*, 40(1), 122–124. <https://doi.org/10.1016/j.pubrev.2013.11.022>

48. Compton, J., & Compton, J. L. (2014). College sports, losing seasons, and image repair through open letters to fans. *Communication & Sport*, 2(4), 345–362. <https://doi.org/10.1177/2167479513503542>
49. Compton, J., & Ivanov, B. (2013). Vaccinating voters: Surveying political campaign inoculation scholarship. *Annals of the International Communication Association*, 37(1), 251–283. <https://doi.org/10.1080/23808985.2013.11679152>
50. Compton, J., & Kaylor, B. T. (2013). Inoculating for small pox inoculation objections in Reverend Cooper's *Letter to a Friend in the Country*. *Journal of Communication and Religion*, 36(1), 92–107. <https://doi.org/10.5840/jcr20133615>
51. Miller, C. H., Ivanov, B., Sims, J. D., **Compton, J.**, Harrison, K. J., Parker, K. A., Parker, J. L., & Averbeck, J. M. (2013). Boosting the potency of resistance: Combining the motivational forces of inoculation and psychological reactance. *Human Communication Research*, 39(1), 127–155. <https://doi.org/10.1111/j.1468-2958.2012.01438.x>
52. Boone, S., Chaney, S. B., **Compton, J.**, Donahue, C., & Gocsik, K. (2012). Imagining a writing and rhetoric program based on principles of knowledge 'transfer': Dartmouth's Institute for Writing and Rhetoric. *Composition Forum*, 26. <https://compositionforum.com/issue/26/dartmouth.php> Story [here](#).
53. Compton, J., & Ivanov, B. (2012). Untangling threat during inoculation—conferred resistance to influence. *Communication Reports*, 25(1), 1–13. <https://doi.org/10.1080/08934215.2012.661018>
54. Ivanov, B., Miller, C. H., **Compton, J.**, Averbeck, J. M., Harrison, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2012). Effects of post-inoculation talk on resistance to influence. *Journal of Communication*, 62(4), 701–718. <https://doi.org/10.1111/j.1460-2466.2012.01658.x>
55. Parker, K. A., Ivanov, B., & **Compton, J.** (2012). Inoculation's efficacy with young adults' risky behaviors: Can inoculation confer cross-protection over related but untreated issues? *Health Communication*, 27(3), 223–233. <https://doi.org/10.1080/10410236.2011.575541>
56. Compton, J., & Kaylor, B. T. (2012). Presidents as speech professors: United States presidents' public statements about public speaking. *STAM Journal*, 42, 1–19. [pdf](#)
57. Compton, J., & Miller, B. (2011). Image repair in late night comedy: Letterman and the Palin joke controversy. *Public Relations Review*, 37(4), 415–421. <https://doi.org/10.1016/j.pubrev.2011.08.002>
58. Ivanov, B., Parker, K. A., & **Compton, J.** (2011). The potential of inoculation in reducing post-purchase dissonance: Reinforcement of purchase behavior. *Central Business Review*, 30(1–2), 10–16.
59. Compton, J. (2010). Speaking of speech with the disciplines: Collaborative discussions about collaborative speech. *Arts and Humanities in Higher Education*, 9(2), 243–255. <https://doi.org/10.1177/1474022209359053>
60. Compton, J. (2009). Threat explication: What we know and don't yet know about a key component of inoculation theory. *STAM Journal*, 39, 1–18. [pdf](#)
61. Compton, J., & Pfau, M. (2009). Spreading inoculation: Inoculation, resistance to influence, and word-of-mouth communication. *Communication Theory*, 19(1), 9–28. <https://doi.org/10.1111/j.1468-2885.2008.01330.x>

62. Compton, J., & Pfau, M. (2008). Inoculating against pro-plagiarism justifications: Rational and affective strategies. *Journal of Applied Communication Research*, 36(1), 98–119. <https://doi.org/10.1080/00909880701799329>
63. Pfau, M., **Compton, J.**, Parker, K. A., An, C., Wittenberg, E. M., Ferguson, M., Horton, H., & Malyshev, Y. (2006). The conundrum of the timing of counterarguing effects in resistance: Strategies to boost the persistence of counterarguing output. *Communication Quarterly*, 54(2), 143–156. <https://doi.org/10.1080/01463370600650845>
64. Compton, J. (2006). Remembering, forgetting, and memorializing forensics' past: Considering forensics from a collective memory theoretical perspective. *The Forensic of Pi Kappa Delta*, 91(1), 27–45. ISSN: 0015-735X
65. Compton, J. (2006). Serious as a heart attack: Health-related content of late-night comedy television. *Health Communication*, 19(2), 143–151. https://doi.org/10.1207/s15327027hc1902_6
66. Compton, J. (2005). Rising to the challenge or cracking under pressure? Time scarcity and effects on performance in limited preparation events. *The Forensic of Pi Kappa Delta*, 90(2), 1–15. ISSN: 0015-735X
67. Compton, J. (2005). Tracing the roots of resistance to influence: Comparison, contrast, and synthesis of Aristotelian rationality and inoculation. *STAM Journal*, 35, 1–23. [pdf](#)
Winner, [Outstanding Manuscript Award: Central States Communication Association](#).
68. Compton, J., & Pfau, M. (2005). Inoculation theory of resistance to influence at maturity: Recent progress in theory development and application and suggestions for future research. *Annals of the International Communication Association*, 29(1), 97–146. <https://doi.org/10.1080/23808985.2005.11679045>
69. Compton, J. (2004). A scarcity principle explanation of novelty in forensics performance. *The Forensic of Pi Kappa Delta*, 89(2), 25–35. ISSN: 0015-735X
70. Compton, J., & Pfau, M. (2004). Use of inoculation to foster resistance to credit card marketing targeting college students. *Journal of Applied Communication Research*, 32(4), 343–364. <https://doi.org/10.1080/0090988042000276014>
71. Pfau, M., **Compton, J.**, Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2004). The traditional explanation for resistance versus attitude accessibility: Do they trigger distinct or overlapping processes of resistance? *Human Communication Research*, 30(3), 329–360. <https://doi.org/10.1111/j.1468-2958.2004.tb00735.x>

chapters

1. Compton, J. (in press). Inoculation-based approaches. In R. Imhoff & K. Nera (Eds.), *Handbook on the psychology of conspiracy theories*. De Gruyter.
2. Compton, J. (in press). Social influence and persuasion for nurturing inclusive communities: Plausible communication paths for greater inclusion. In K. A. Parker, B. Ivanov, & J. D. Sims (Eds.), *Navigating complex social challenges: The role of communication*. Wiley.
3. Compton, J. (2026). Threat. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 29–41). Wiley. <https://doi.org/10.1002/9781394199372.ch2>

4. Compton, J. (2026). Inoculation theory, family, and interpersonal relationships. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 333–343). Wiley. <https://doi.org/10.1002/9781394199372.ch24>
5. Compton, J. (2026). Additional issues and topics in inoculation theory research. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 447–460). Wiley. <https://doi.org/10.1002/9781394199372.ch33>
6. Compton, J., & Reilly, P. (2026). Inoculation theory and legal communication. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 371–383). Wiley. <https://doi.org/10.1002/9781394199372.ch27>
7. Ivanov, B., Parker, K. A., & **Compton, J.** (2026). Introduction to inoculation theory and strategy. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 1–12). Wiley. <https://doi.org/10.1002/9781394199372.ch0>
8. Ivanov, B., Parker, K. A., & **Compton, J.** (2026). Conclusion: Lessons learned and the future of inoculation theory, research, and strategy. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 461–481). Wiley. <https://doi.org/10.1002/9781394199372.oth>
9. Lin, W. W., **Compton, J.**, & Ivanov, B. (2026). Inoculation theory and politics. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 265–278). Wiley. <https://doi.org/10.1002/9781394199372.ch19>
10. Samoilenko, S. A., & **Compton, J.** (2025). Character assassination, deepfakes, and inoculation strategies: Implications for strategic communication. In S. A. Bowen & E. Erzikova (Eds.), *Handbook of innovations in strategic communication* (pp. 381–397). Edward Elgar Publishing. <https://doi.org/10.4337/9781035326488.00045>
11. Compton, J. (2025). [Inoculation approaches to science misinformation correction](#). In K. Wright (Ed.), *Communication and misinformation: Crisis events in the age of social media* (pp. 180–195). Wiley. <https://doi.org/10.1002/9781394184972.ch12>
12. Compton, J., & Braddock, K. (2025). Inoculation theory and conspiracy, radicalization, and violent extremism. In S. A. Samoilenko & S. Simmons (Eds.), *The handbook of political and social conflict* (pp. 405–413). Wiley. <https://doi.org/10.1002/9781119895534.ch36>
13. Compton, J. (2023). Inoculation theory and fake news. In H. C. Schmidt (Ed.), *Issues in contemporary American journalism* (pp. 196–199). Routledge. <https://doi.org/10.4324/9781003315605-30>
14. Donahue, C., & **Compton, J.** (2023). Préface. Les recherches états-uniennes autour de l'oral universitaire. [American research on academic speaking.] In C. Scheepers (Ed.), *Former à l'oral, former par l'oral dans le supérieur* (pp. 5–10). De Boeck Supérieur. <https://doi.org/10.3917/dbu.schee.2023.01.0005>
15. Craig, E. A., **Compton, J.**, & Luurs, G. (2022). Cyberbullying and family communication theory and research. In G. Luurs (Ed.), *Handbook of research on communication strategies for taboo topics* (pp. 200–217). IGI Global. <https://doi.org/10.4018/978-1-7998-9125-3.ch010>

16. Compton, J., & Mason, A. M. (2020). Narrative and the inoculation theory of resistance to influence. In S. G. Schartel Dunn & G. S. Nisbett (Eds.), *Innovations and implications of persuasive narrative* (pp. 23–42). Peter Lang.
17. Compton, J. (2020). Inoculation against/as character assassination. In S. A. Samoilenko, M. Icks, J. Keohane, & E. Shiraev (Eds.), *The Routledge handbook of character assassination and reputation management* (pp. 25–35). Routledge.
<https://doi.org/10.4324/9781315150178-3>
18. Compton, J. (2019). Inoculation theory and the metaliterate learner. In T. P. Mackey & T. E. Jacobson (Eds.), *Metaliterate learning for the post-truth world* (pp. 63–79). ALA Neal-Schuman.
19. Compton, J. (2018). A vaccine for boredom? Considering inoculation theory as a messaging strategy to better engage, and retain, a millennial workforce. In S. A. Smith (Ed.), *Recruitment, retention, and engagement of a millennial workforce* (pp. 163–176). Lexington Books.
20. Compton, J. (2018). Inoculating against/with political humor. In J. C. Baumgartner & A. B. Becker (Eds.), *Political humor in a changing media landscape: A new generation of research* (pp. 95–114). Lexington Books.
<https://doi.org/10.5040/9781978725102.ch-006>
21. Compton, J., & Ivanov, B. (2018). Inoculation messaging. In B. Jackson, J. A. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity* (pp. 73–90). Routledge. <https://doi.org/10.4324/9781315624365-5>
22. Boone, S., Chaney, S. B., **Compton, J.**, Donahue, C., & Gocsik, K. (2015). Imagining a writing and rhetoric program based on principles of knowledge ‘transfer’: Dartmouth’s Institute for Writing and Rhetoric. In M. J. Reiff, A. Bawarshi, M. Ballif, & C. Weisser (Eds.), *Ecologies of writing programs: Program profiles in context* (pp. 163–194). Parlor Press.
23. Compton, J. (2013). Inoculation theory. In J. P. Dillard & L. Shen (Eds.), *The SAGE handbook of persuasion: Developments in theory and practice* (2nd ed., pp. 220–236). SAGE. <https://doi.org/10.4135/9781452218410.n14>
24. Compton, J. (2012). Frustration vaccination? Inoculation theory and digital learning. In S. P. Ferris (Ed.), *Teaching, learning and the net generation: Concepts and tools for reaching digital learners* (pp. 61–73). IGI Global.
<https://doi.org/10.4018/978-1-61350-347-8.ch004>
25. Compton, J. (2011). Cramer vs. (Jon Stewart’s characterization of) Cramer: Image repair rhetoric, late night political humor, and *The Daily Show*. In T. Goodnow (Ed.), *The Daily Show and rhetoric: Arguments, issues, and strategies* (pp. 43–58). Lexington Books.
26. Compton, J. (2011). Surveying scholarship on *The Daily Show* and *The Colbert Report*. In A. Amarasingam (Ed.), *The Stewart/Colbert effect: Essays on the real impacts of fake news* (pp. 9–23). McFarland & Company.
27. Kaylor, B. T., & **Compton, J.** (2009). Papal punchlines: Late night comedic treatment of Pope John Paul II. In J. R. Blaney & J. P. Zompetti (Eds.), *The rhetoric of Pope John Paul II* (pp. 3–22). Lexington Books.
28. Compton, J. (2008). More than laughing? Survey of political humor effects research. In J. C. Baumgartner & J. S. Morris (Eds.), *Laughing matters: Humor and American politics in the media age* (pp. 39–66). Routledge.
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29. Compton, J. (2008). Political punditry in punchlines: Late night comics take on the 2004 presidential debates. In J. C. Baumgartner & J. S. Morris (Eds.), *Laughing matters: Humor and American politics in the media age* (pp. 171–186). Routledge.

books

1. Ivanov, B., Parker, K. A., & **Compton, J.** (Eds.). (2026). *The handbook of inoculation theory and practice*. Wiley. <https://doi.org/10.1002/9781394199372>
2. Jackson, B., Dimmock, J. A., & **Compton, J.** (Eds.). (2018). *Persuasion and communication in sport, exercise, and physical activity*. Routledge. <https://doi.org/10.4324/9781315624365> Story [here](#).

other publications

1. Compton, J. (forthcoming). Inoculation communication interventions for dental anxiety? *Journal of Applied Dentistry and Oral Sciences*. [Letter to the editor]
2. Compton, J. (forthcoming). Anticipatory communication about diabetes technology in schools: An inoculation theory approach. *Journal of Diabetes Science and Technology*. [Letter to the editor]
3. Compton, J. (forthcoming). Inoculation theory and tourism. *Tourism and Hospitality Management*. [Viewpoint]
4. Compton, J. (forthcoming). Inoculation theory in persuasion. *Encyclopedia of attitudes and social cognition*. [Encyclopedia entry]
5. Compton, J. (forthcoming). Preparing health professionals to respond to misinformation: An inoculation theory approach. *Education for Health*. [Commentary]
6. Compton, J. (forthcoming). A syllabus-sized inoculation for library anxiety. *College & Research Libraries News*. [Professional article]
7. Compton, J. (2026). Inoculation theory and agromedicine. *Journal of Agromedicine*, 1–2. [Editorial] <https://doi.org/10.1080/1059924X.2026.2692469>
8. Compton, J., & van der Linden, S. (2022, December 13). [The analogy of/and inoculation theory to mental immunity](#). *This View of Life*. [Web essay] <https://thisviewoflife.com/the-analogy-of-and-inoculation-theory-to-mental-immunity/>
9. Compton, J. (2022). Dysfluent. *Journal of Magazine Media*, 22(1–2), 13–14. [Essay] <https://doi.org/10.1353/jmm.2021.0026>
10. Compton, J. (2022). Inoculation theory. In E. Y. Ho, C. L. Bylund, J. C. M. van Weert, I. Basnyat, N. Bol, & M. Dean (Eds.), *The international encyclopedia of health communication* (pp. 1–5). [Encyclopedia entry] <https://doi.org/10.1002/9781119678816.iehc0660>
11. Compton, J. (2018). Osler's Man's Redemption of Man: Preemptive protection, attitudinal inoculation, and smallpox inoculation. *Proceedings of the 2018 Conference of the Society for the Academic Study of Social Imagery*, 22–25. [Conference proceedings paper] [pdf](#)
12. Jackson, B., Dimmock, J. A., & **Compton, J.** (2018). Preface. In B. Jackson, J. A. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity* (pp. xxi–xxiv). Routledge. [Preface]

13. van der Linden, S., Roozenbeek, J., Oosterwoud, R., **Compton, J.**, & Lewandowsky, S. (2018). The science of prebunking: Inoculating the public against fake news. In *Written evidence submitted to the Parliamentary Inquiry on Fake News*. [Written evidence] [pdf](#)
14. Compton, J. (2017). A note from the outgoing editor. *The Forensic of Pi Kappa Delta*, 102(2), 1. [Editor's note] ISSN: 0015-735X
15. Compton, J. (2015). Books and forensics. *The Forensic of Pi Kappa Delta*, 100(2), 1. [Editor's note] ISSN: 0015-735X
16. Compton, J. (2015). A note from the editor: Remembering Bob Derryberry, five years later. *The Forensic of Pi Kappa Delta*, 100(1), 1. [Memorial essay] ISSN: 0015-735X
17. Compton, J. (2014). Introduction. *The Forensic of Pi Kappa Delta*, 99(1), 1–2. [Editor's introduction] ISSN: 0015-735X
18. Compton, J. (2012). Introduction to *The Forensic* special issue: Forensics and the Net Generation. *The Forensic of Pi Kappa Delta*, 97(2), 1–2. [Special issue introduction] ISSN: 0015-735X
19. Compton, J. (2010). Remembering Bob Derryberry. *STAM Journal*, 40, 97–99. [Memorial essay] [pdf](#)
20. Compton, J. (2010, Winter). Viewing speech ghostwriting ethics through metaphors. Ethics Update: Newsletter of the [Ethics Institute](#) at Dartmouth College. [Newsletter article]
21. Compton, J. (2006). [Review of the book *Campaigning for hearts and minds: How emotional appeals in political ads work*, by Ted Brader]. *Journal of Communication*, 56(3), 635–636. [Book review] <https://doi.org/10.1111/j.1460-2466.2006.00310.x>
22. Compton, J. (2004, April). Featured resource: The American Newspaper Repository. [Political Communication Report](#), 14(2). [Featured resource]

competitive
conference
presentations

1. Compton, J. (2026, April). *The rhetoric of air: Seeing emergence in the skies above Pittsburgh*. Rhetoric and Public Address Interest Group, [Eastern Communication Association](#), Pittsburgh, PA.
2. Compton, J. (2026, April). *Inoculation (theory) illustrated: Visualizing vaccination, countering doubt, and the emergence of inoculation logic*. Applied Communication Interest Group, [Eastern Communication Association](#), Pittsburgh, PA.
3. Compton, J. (2026, April). *Emergence in brief: Health postcards, vaccination, and inoculation theory*. Health Communication Interest Group, [Eastern Communication Association](#), Pittsburgh, PA.
4. Compton, J. (2026, March). *Seeing the news: A postcard history*. JJCHC (The Joint Journalism and Communication History Conference, sponsored by American Journalism Historians Association and AEJMC History Division), New York City, NY.
5. Compton, J. (2025, November). Inoculation theory and original antigenic sin. Communication and Social Cognition Division, National Communication Association, Denver, CO.

6. Compton, J. (2025, November). "Insulting and preposterous": Image repair, image prepare, and NFL referee credibility. Sport Communication Division, National Communication Association, Denver, CO.
7. Mason, A. M., **Compton, J.**, & Cooper, G. (2025, April). [*The ability of ChatGPT to aid in the rapid development of inoculation message treatments: A case study and recommendations.*](#) Instructional Resources Interest Group, [Central States Communication Association](#), Cincinnati, OH.
8. Compton, J., & Salzman, A. (2025, March). *Gender and inoculation theory.* [Character Assassination and Reputation Politics Conference](#), Arlington, VA.
9. Compton, J. (2024, November). [*Regarding postal sport communication: Vintage golf postcards.*](#) Scholar to Scholar, National Communication Association, New Orleans, LA.
10. Compton, J. (2024, November). [*Regarding early 20th century vaccination rhetoric: Inoculation strategy in the Metropolitan Life Insurance Company's \(1926\) Health Heroes.*](#) Applied Communication Division, National Communication Association, New Orleans, LA.
11. Compton, J. (2024, November). [*Inoculation postcards: Regarding W. Morgan's "SHOTS" as 1940s health communication.*](#) Scholar to Scholar, National Communication Association, New Orleans, LA.
12. Compton, J. (2024, November). [*The other side of life at Camp Dix: Postcards, inoculation, and inoculation theory.*](#) Rhetorical and Communication Theory Division, National Communication Association, New Orleans, LA.
13. Mason, A. M., & **Compton, J.** (2024, July). [*Inocu-Relationships: Inoculation theory, resistance to influence, and interpersonal communication.*](#) International Association for Relationship Research, Boston, MA.
14. Compton, J. (2024, March). [*Image repair of fake news: The Washington Elm in Cambridge, Massachusetts.*](#) Rhetoric and Public Address Interest Group, Eastern Communication Association, Cambridge, MA. [Top Paper Panel]
15. Compton, J. (2024, March). [*Inoculation theory, media, and communication: Current theorizing of the inoculated news consumer.*](#) Communication Technology Interest Group, Eastern Communication Association, Cambridge, MA.
16. Compton, J. (2024, March). [*Inoculation theory and health: Current trends and movements.*](#) Health Communication Interest Group, Eastern Communication Association, Cambridge, MA.
17. Compton, J. (2023, November). [*Inoculation theory and sport communication.*](#) Sport Communication Division, National Communication Association, National Harbor, MD.
18. Compton, J. (2023, November). [*Persuasion strategies in vintage Rally Day postcards: Postal religious communication.*](#) Religious Communication Association, Washington, D.C.
19. Compton, J., & Braddock, K. (2023, March). [*Inoculation theory and radicalization, violent extremism, and terrorism.*](#) Applied Communication Interest Group, Eastern Communication Association, Baltimore, MD.
20. Compton, J., & Cook, J. (2023, March). [*Inoculation theory and education, teaching, and learning.*](#) Instructional Communication Interest Group, Eastern Communication Association, Baltimore, MD.

21. Clayton, R. B., **Compton, J.**, Reynolds-Tylus, T., Neumann, D., Sarra, E., Deshmukh, S., Park, J., Biangel, R., Hechlik, E., & Sarmiento, H. (2022, November). [*Inoculating against psychological reactance: A psychophysiological investigation.*](#) National Communication Association, New Orleans, LA, United States. [Top Paper Panel]
22. Mason, A. M., **Compton, J.**, Tice, E., Peterson, B., Lewis, I., Glenn, T., & Combs, T. (2022, November). [*Analyzing the prophylactic and therapeutic role of inoculation to facilitate resistance to conspiracy theory beliefs.*](#) National Communication Association, New Orleans, LA, United States.
23. Compton, J. (2022, May). [*January one world?*](#). [digital artifact curated for International Communication Association's Annual Conference: "[One World, One Network?](#)"]
24. Mason, A. M., **Compton, J.**, & Bhati, S. (2022, May). [*Identifying accessibility improvement opportunities for environmental communication websites*](#) [poster presentation]. [International Communication Association](#), Paris, France.
25. Mason, A. M., Spencer, E. A., Westhoff, M. C., Livingston, K. M., & **Compton, J.** (2022, May). [*How accessible is the global communication discipline? Examining accessibility, readability, and mobility of institution and department websites for International Communication Association institutional members.*](#) [paper presentation]. [International Communication Association](#), Paris, France.
26. Compton, J. (2022, April). [*Inoculation theory, postcards, and persuasion: Bamforth and Company's Soldier #39 comic, "How you feel at the first inoculation."*](#) Eastern Communication Association, Philadelphia, PA, United States.
27. Compton, J., & Mason, A. M. (2022, April). [*Inoculating resolve: Inoculation theory messaging to shore up New Year resolutions.*](#) Eastern Communication Association, Philadelphia, PA, United States.
28. Mason, A. M., **Compton, J.**, & Spencer, E. A. (2022, April). *COVID-19 hoax, child-sex trafficking, and other conspiracy theories spread on social media: Analysis of organizational reputation threats and response strategies.* [Central States Communication Association](#), Madison, WI, United States.
29. Compton, J. (2022, April). [*Image repair, image prepare, and It: Inoculating against horror portrayals of professions.*](#) [Popular Culture Association](#), Virtual.
30. Compton, J. (2021, November). [*The Devil and Vaccination and inoculation theory: Health communication, parody, and anti-vaccination rhetoric*](#) [presentation cancelled]. [Religious Communication Association](#), Seattle, WA, United States.
31. Compton, J. (2021, November). [*Conversation starter: Image prepare, preemptive image repair, and inoculation strategy in the preface to Winans' \(1938\) Speech-making*](#) [presentation cancelled]. [National Communication Association](#), Seattle, WA, United States.
32. Compton, J., & Lam, D. [Dartmouth undergraduate student] (2021, September). [*Mixing metaphors: The analogies of inoculation theory and character assassination*](#) [paper presentation]. [Character Assassination and Reputation Politics](#), Arlington, VA, United States.
33. Compton, J. (2021, June). [*Depictions of medical inoculation on postcards*](#) [presentation cancelled]. [Popular Culture Association/American Culture Association](#), Virtual.
34. Mason, A. M., & **Compton, J.** (2021, March 27). [*Severity, susceptibility, efficacy, certainty and salience: Insights from early-stage 'vestedness' of Midwestern populations toward*](#)

the novel coronavirus (COVID-19) [paper presentation]. Central States Communication Association, Virtual.

*Winner, Top Paper Panel: Health Communication Interest Group. Article [here](#); Program [pdf](#).

35. Compton, J., Wigley, S., & Samoilenko, S. A. (2021, March). *Inoculation theory and public relations* [paper presentation]. [Eastern Communication Association](#), Virtual.
36. Compton, J. (2020, November). *Evidence of inoculation theory in 'The Evidence at Large (1805): Finding an inoculation rhetorical strategy in the Preface to House of Commons' vaccine inoculation testimony and debate* [paper presentation cancelled]. National Communication Association, Virtual. Program [pdf](#).
37. Compton, J. (2020, November). *Threat and/ in inoculation theory* [paper presentation cancelled]. National Communication Association, Virtual. Program [pdf](#).
38. Compton, J. (2019, November). *Spreading inoculation, revisited* [paper presentation]. [National Communication Association](#), Baltimore, MD, United States. Program [pdf](#).
39. Compton, J., & Mason, A. M. (2019, November). *Immunization communication in Mister Rogers' Neighborhood: Inoculation theory, health messaging, and children's entertainment television* [paper presentation]. [National Communication Association](#), Baltimore, MD, United States. Program [pdf](#).
40. Compton, J., van der Linden, S., Cook, J., & Basol, M. (2019, May). *Inoculation theory and science communication* [paper presentation]. [International Communication Association](#), Washington, D.C., United States.
41. Parsons, M., & **Compton, J.** (2019, March). *Image attacks, image repair, and rhetorical pivots: Trump's image repair effort after attacks for mocking a journalist's disability* [presentation]. [Character Assassination and Reputation Politics](#), Arlington, VA, United States. Program [pdf](#).
42. Compton, J. (2019, March). *Inoculation theory, source derogation, and media credibility* [paper presentation]. [Character Assassination and Reputation Politics](#), Arlington, VA, United States. Program [pdf](#).
43. Compton, J. (2019, January). *Medieval mithridatism and/ as attitudinal inoculation in popular culture* [presentation]. Researching, Teaching, and Learning the Middle Ages through Popular Culture: Medievalism and All That. [Accademia Europea di Firenze](#), Florence, Italy.
44. Compton, J. (2018, November). *No explanation image repair* [paper presentation]. [National Communication Association](#), Salt Lake City, UT, United States. Program [pdf](#).
45. Compton, J. (2018, November). *Inoculation theory and misremembered child car seat occupancy* [paper presentation]. [National Communication Association](#), Salt Lake City, UT, United States.
*Top Paper Panel. Program [pdf](#).
46. Compton, J. (2018, November). *Inoculate yourself with the word of God?: Persuasion, inoculation, medical inoculation and religious rhetoric*. [Religious Communication Association](#), Salt Lake City, UT, United States. Program [pdf](#).
47. Compton, J. (2018, March). *Osler's Man's Redemption of Man: Preemptive protection, attitudinal inoculation, and smallpox inoculation* [paper presentation]. Society for the Academic Study of Social Imagery, Greeley, CO, United States. Conference proceedings. Program [pdf](#).

48. Compton, J. (2017, November). *Prophylactic versus therapeutic inoculation treatments for resistance to influence* [paper presentation]. [National Communication Association](#), Dallas, TX, United States. Program [pdf](#).
49. Compton, J. (2017, March). *Inoculation theory, image repair, image prepare, and character assassination* [presentation]. Character Assassination and Reputation Politics, Arlington, VA, United States. Program [pdf](#); [Press](#).
50. Compton, J., & Compton, J. L. (2017, March). *Image repair, image prepare, and high school football: The Camden Hills case* [paper presentation]. [International Association for Communication and Sport Summit](#), Phoenix, AZ, United States.
51. Jackson, B., **Compton, J.**, Thornton, A. L., & Dimmock, J. A. (2016, November). *Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears* [paper presentation]. [National Communication Association](#), Philadelphia, PA, United States. Program [pdf](#).
*Winner, Top Paper Panel: Communication Apprehension and Competence Division.
52. Compton, J., & Compton, J. L. (2016, March). *The athlete's image, visual representation, and image repair: Tom Brady, Jane Rosenberg, and the courtroom sketches*. [International Association for Communication and Sport Summit](#), Grand Rapids, MI, United States.
53. Compton, J. (2015, November). *Inoculation, racism, and dialogue* [paper presentation]. [National Communication Association](#), Las Vegas, NV, United States. Program [pdf](#).
54. Compton, J., & Ivanov, B. (2014, November). *Reconsidering the role(s) of affect in inoculation theory-conferred resistance to influence* [paper presentation]. [National Communication Association](#), Chicago, IL, United States. Program [pdf](#).
55. Compton, J. (2014, April). *Political humor on the radio, image repair, and Gracie Allen's 1940 presidential campaign* [paper presentation]. [Eastern Communication Association](#), Providence, RI, United States. Program [pdf](#).
56. Compton, J., & Compton, J. L. (2014, March). *"Better and safer": Image repair strategies in open letters to fans of the National Football League about concussion prevention* [paper presentation]. [International Association for Communication and Sport Summit](#), New York City, NY, United States.
57. Compton, J. (2013, November). *Sorry sorries: Image repair after regretted apologies* [paper presentation]. [National Communication Association](#), Washington, D.C., United States. Program [pdf](#).
58. Compton, J. (2013, November). *Image repair and broadcast news: Of, for, and through* [paper presentation]. [National Communication Association](#), Washington, D.C., United States. Program [pdf](#).
59. Compton, J. (2012, November). *Image prepare: Image repair, inoculation theory, and anticipated attacks* [paper presentation]. [National Communication Association](#), Orlando, FL, United States. Program [pdf](#).
60. Compton, J. (2012, November). *Inoculating against a losing season: Can inoculation-informed public relations strategies protect fan loyalty?* [poster presentation]. [National Communication Association](#), Orlando, FL, United States. Program [pdf](#).
61. Compton, J., & Kaylor, B. T. (2012, November). *Presidents as speech professors: American presidents' public statements about public speaking* [poster presentation]. [National Communication Association](#), Orlando, FL, United States. Program [pdf](#).

62. Compton, J., & Klaas, P. (2012, November). *Oh, the places legal rhetoric can go: Prosecuting and defending characters of Dr. Seuss's Bartholomew and the Oobleck* [paper presentation]. [National Communication Association](#), Orlando, FL, United States. Program [pdf](#).
63. Ivanov, B., Sims, J. D., **Compton, J.**, Miller, C. H., Parker, K. A., Parker, J. L., Harrison, K. J., Averbeck, J. M., Aboubead, M., & Turner, K. (2012, November). *The general content of post-inoculation talk: Recalled issue-specific conversations following inoculation treatments* [paper presentation]. [National Communication Association](#), Orlando, FL, United States. Program [pdf](#).
64. Compton, J., & Compton, J. L. (2012, August). *College sports, losing seasons, and image repair through letters to fans* [paper presentation]. [Association for Education in Journalism and Mass Communication](#), Chicago, IL, United States.
65. Miller, B., & **Compton, J.** (2012, May). *Outburst rhetoric: Re/Framing identification in an age of incivility* [paper presentation]. [Rhetoric Society of America](#), Philadelphia, PA, United States. Program [pdf](#).
66. Compton, J. (2012, April). *Unintended inoculation in broadcast news: Could a point/counterpoint pattern inoculate against future attitudinal change?* [poster presentation]. [Broadcast Education Association](#), Las Vegas, NV, United States. Program [pdf](#).
67. Compton, J., & Kaylor, B. T. (2012, April). *Inoculating against small pox: inoculation objections in Reverend Cooper's Letter to a Friend in the Country* [paper presentation]. [Eastern Communication Association](#), Cambridge, MA, United States. Program [pdf](#).
*Winner, Top Paper Panel: Rhetoric and Public Address Division.
68. Compton, J. (2011, November). *Late-night television comedy, mid-afternoon congressional testimony: Attacks on Stephen Colbert's House Judiciary committee appearance* [paper presentation]. [National Communication Association](#), New Orleans, LA, United States. Program [pdf](#).
69. Ivanov, B., Miller, C. H., Sims, J. D., Harrison, K. J., **Compton, J.**, Parker, K. A., Parker, J. L., Averbeck, J. M., Emery, B., & Smith, J. (2011, November). *Boosting the potency of resistance: Combining the motivational forces of inoculation and psychological reactance* [paper presentation]. [National Communication Association](#), New Orleans, LA, United States. Program [pdf](#).
70. Ivanov, B., Miller, C. H., **Compton, J.**, Averbeck, J. M., Robertson, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2011, May). *Effects of post-inoculation talk on resistance to influence*. [International Communication Association](#), Boston, MA, United States. Program [pdf](#).
71. Compton, J. (2011, April). *The inoculated news consumer: Attitudinal inoculation theory, information processing, and attitudes* [paper presentation]. [Broadcast Education Association](#), Las Vegas, NV, United States.
*Winner, 2nd Place Debut Paper Award: News Division.
72. Compton, J. (2011, April). *An inoculation theory check-up: Future directions for inoculation theory-based health campaigns* [paper presentation]. [Eastern Communication Association](#), Arlington, VA, United States. Program [pdf](#).
*Winner, Top Paper Panel: Applied Communication Division.
73. Compton, J. (2011, April). *Indecision 1940: Gracie Allen's (1940) and Stephen Colbert's (2007) celebrity presidential campaigns on television and radio* [presentation]. [Popular](#)

[Culture Association and American Culture Association](#), San Antonio, TX, United States.

74. Compton, J., & Miller, B. (2011, April). *"You lie!" and "I'm sorry.": Power and rhetoric in Joe Wilson's outburst and apology*. Eastern Communication Association, Arlington, VA, United States. Program [pdf](#).
75. Compton, J., & Miller, B. (2010, November). *Late night comedy, public relations, and image repair: Letterman responds twice to the Palin joke controversy* [paper presentation]. [National Communication Association](#), San Francisco, CA, United States. Program [pdf](#).
76. Ivanov, B., Parker, K. A., & **Compton, J.** (2010, November). *Advancing applied inoculation theory: Theorizing inoculation's superiority over conventional post-purchase dissonance reducing strategies*. [National Communication Association](#), San Francisco, CA, United States. Program [pdf](#).
77. Compton, J. (2010, June). *Live from D.C.: Saturday Night Live political parody references in presidential rhetoric* [paper presentation]. International Communication Association, Singapore. Program [pdf](#).
78. Compton, J. (2010, April). *Mentions of late night television talk shows in presidential rhetoric* [paper presentation]. Eastern Communication Association, Baltimore, MD, United States. Program [pdf](#).
79. Compton, J. (2010, March). *Viewing ghostwriting ethics through metaphors* [paper presentation]. [Association for Practical and Professional Ethics](#), Indianapolis, IN, United States.
80. Compton, J., Craig, E. A., & Mirfin, D., Jr. (2009, November). *Image restoration strategies in presidential interregnum rhetoric* [paper presentation]. [National Communication Association](#), Chicago, IL, United States. Program [pdf](#).
81. Braunstein, L., & **Compton, J.** (2009, October). *"Let us cultivate our garden": Collaborating with faculty at your institution* [presentation]. [Conference for New England Academic Librarians](#), Hanover, NH, United States.
82. Compton, J. (2009, June). *When voters laugh: Reviewing research of political humor effects* [paper presentation]. [International Society for Humor Studies](#), Long Beach, CA, United States.
83. Compton, J. (2009, February). *Responsive audiences, responsive speakers* [paper presentation]. [The Brigrance Colloquy for Public Speaking as a Liberal Art](#), Crawfordsville, IN, United States.
84. Compton, J. (2007, November). *Forensics metaphors: Comparisons within and about intercollegiate forensics* [paper presentation]. [National Communication Association](#), Chicago, IL, United States. Program [pdf](#).
85. Craig, E. A., & **Compton, J.** (2007, November). *Understanding forensics: Metaphoric explanations in popular press* [paper presentation]. [National Communication Association](#), Chicago, IL, United States. Program [pdf](#).
86. Compton, J., & Kaylor, B. T. (2006, November). *Forensics stories: Considering impacts of narratives on how we view and do intercollegiate speech and debate* [paper presentation]. [National Communication Association](#), San Antonio, TX, United States. Program [pdf](#).
87. Kaylor, B. T., & **Compton, J.** (2006, November). *Let me tell you a story: Analyzing narratives in competitive oratories* [paper presentation]. [National Communication Association](#), San Antonio, TX, United States. Program [pdf](#).

88. Compton, J. (2006, April). *Late night comic characterization of the vice president's aneurysm surgery*. [Midwest Political Science Association](#), Chicago, IL, United States.
89. Compton, J. (2005, November). *Forensic acclamation: Approaching intercollegiate speech and debate from an acclaiming theoretical typology* [paper presentation]. [National Communication Association](#), Boston, MA, United States. Program [pdf](#).
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
90. Compton, J., & Pfau, M. (2005, May). *Effects of late night political comedy on perceptions of candidates during the primaries* [paper presentation]. [International Communication Association](#), New York City, NY, United States.
91. Compton, J. (2005, April). *Political punditry in punchlines: Late night comics' treatments of presidential debates* [paper presentation]. [Midwest Political Science Association](#), Chicago, IL, United States.
92. Compton, J., & Pfau, M. (2004, November). *Resistance to ridicule: Inoculating against political attack in late-night comedy* [paper presentation]. [National Communication Association](#), Chicago, IL, United States.
93. Compton, J., & Pfau, M. (2004, November). *Using inoculation to mitigate against plagiarism: Confirmation of inoculation's effects on involvement and attitude accessibility, and new insights into rational and affective message approaches* [paper presentation]. [National Communication Association](#), Chicago, IL, United States.
94. Compton, J. (2004, November). *Remembering, forgetting, and memorializing the past: Considering forensics from a collective memory theoretical perspective* [paper presentation]. [National Communication Association](#), Chicago, IL, United States.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
95. Compton, J., & Pfau, M. (2004, May). *Use of inoculation to foster resistance to credit card marketing toward college students* [paper presentation]. [International Communication Association](#), New Orleans, LA, United States.
96. Compton, J. (2003, November). *Rising to the challenge or cracking under pressure? Time scarcity and effects on limited preparation events performance* [paper presentation]. [National Communication Association](#), Miami Beach, FL, United States.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
97. Compton, J. (2003, November). *Prescription for a positive image: Politics, illness, and image restoration* [poster presentation]. [National Communication Association](#), Miami Beach, FL, United States.
98. Compton, J. (2003, November). *Mars or busted image: The mediated image restoration strategies of NASA in response to their Mars Polar Lander failure* [paper presentation]. [National Communication Association](#), Miami Beach, FL, United States.
99. Pfau, M., **Compton, J.**, Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2003, May). *Inoculation, mental processing, and time: The short- and long-term influence of associative networks in the process of resistance to counterattitudinal influence* [paper presentation]. [International Communication Association](#), San Diego, CA, United States.
*Winner, Top Four Paper: Information Systems Division.
100. Compton, J. (2002, November). *A scarcity principle explanation of novelty in forensics performance* [paper presentation]. [National Communication Association](#), New Orleans, LA, United States.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.

101. Compton, J. (1999, October). *The violent mutation of Straight Edge: Examining a social movement's use of the media for image restoration* [paper presentation]. [Sooner Communication Conference](#), Norman, OK, United States.
*Winner, Top Three Paper Award.
102. Compton, J., & Dyer, S. (1998, November). *Theories of verbal aggression, argumentation (ad hominem) and agenda setting: An unlikely team to uncover negative communication strategies* [paper presentation]. [National Communication Association](#), Chicago, IL, United States.

invited talks

1. *Inoculating with and against what comes next*. Yale Jackson AI Policy Forum, Yale Jackson School of Global Affairs, New Haven, CT. Scheduled for October 15, 2026.
2. *Making noises, sometimes joyful: Perspectives on nonspeaking, autism, and church inclusion*. Old South Church. June 14, 2026.
3. *A professor, a doctor, and a stutterer walk into a ballroom: Heard this one before?* [keynote speaker] Academic Honors Dinner, Dartmouth College. May 6, 2026.
4. *Don't put it all on Trumie: Sharing inclusivity*. Old South Church. October 12, 2025.
5. *The truth can be stuttered: Rethinking what it means to be a good speaker*. [Inaugural keynote speaker] Undergraduate Advisor Training for Residence Life. Dartmouth College. September 3, 2024.
6. *Trumie is more prayer than prayer concern: What I've learned about speech from my nonspeaking son*. Old South Church. June 9, 2024.
7. *A vaccine for public speaking anxiety?* Fall Family Weekend. Dartmouth College. September 30, 2023.
8. *Reframing public speaking with a stutter*. Proud Stutter podcast. Season 2, Episode 7. November 4, 2022. <https://www.proudstutter.com/proud-stutter-season-2-ep-7>
9. *Inoculation theory and climate communication*. Dartmouth Symposium on Climate, Energy and Society. Irving Institute, Dartmouth College, Hanover, NH, USA, October 19, 2022.
10. *Being the voice: A conversation with Josh and Trumie*. Windsor School, Windsor, VT. October 17, 2022.
11. *Inoculation theory of resistance to influence*. University of Cambridge, Cambridge, UK, August 31, 2022.
12. [Episode #49: Inoculating against persuasion with Josh Compton](#). [Opinion Science](#). October 25, 2021.
13. *Inoculation theory*. [Center for Generative Communication](#), [University of Florence](#), Florence, Italy. January 14, 2019.
14. *Public speaking & dialogue*. Invited by [King Scholars/FYSEP](#) Programs, Dartmouth College, Hanover, NH, United States. December 4, 2018.
15. *Inoculation and/as doubt: Resources and motivation to resist*. [Belief Default Symposium](#). Hamline University, St. Paul, MN, United States. April 20, 2018.
16. *Inoculation theory*. "Fake News: Identification, susceptibility, and inoculation," NATO USSOCOM Joint Senior Psychological Operations Conference. Tampa, FL, United States. December 5, 2017.
17. *Public speaking & dialogue*. Invited by [King Scholars](#) Program, Dartmouth College, Hanover, NH, United States. Fall 2017.

18. *Resistance to influence and information inoculation*. Launch of the 13-part series, “Resistance to Influence and Information Inoculation,” of the Department of Defense’s Strategic Multilayer Assessment program. May 24, 2017.
19. *Understanding emotions*. Invited by Dean of the College as part of the [Arthur Vining Davis Foundations](#) Pilot Grant, Dartmouth College, Hanover, NH, United States. Winter 2017.
20. *Writing and speaking and/as inoculation*. ‘College Writing’: From the 1966 [Dartmouth Seminar to Tomorrow, 50th Anniversary Dartmouth Institute and Conference](#), Dartmouth College, Hanover, NH, United States. August 10, 2016.
21. *The practice of speech*. Invited by the [School of Sport Science, Exercise and Health, University of Western Australia](#). Perth, Western Australia. November 12, 2015.
22. *Speaking with: A conversation with Prof. Josh Compton*. Invited by Laurie McMillin, Professor and Chair, Rhetoric and Composition, [Oberlin College](#), Oberlin, Ohio, USA. March 11, 2015.
23. *w/ not @*. Invited by [Dartmouth Library](#) Education and Outreach Program, Dartmouth College. Winter 2015.
24. *Speaking with: A conversation with Professor Compton*. Invited by the [Dartmouth Parliamentary Debate](#) team, Dartmouth College. Winter 2015.
25. *Speaking with: A conversation with Professor Compton*. Invited by Monika Otter and Tommy O’Malley (co-directors). English Honors, Dartmouth College. Spring 2014.
26. *Speaking with: A conversation with Professor Compton*. Invited by Dartmouth Tour Guide Program, Dartmouth College. Spring 2014.
27. *Defining (v.) talk, defining (adj.) talk, and the basic course*. Keynote speech for the [Basic Communication Course Conference, Eastern Communication Association](#), Pittsburgh, PA, United States. April 24, 2013.
28. *Speaking with: A conversation with Professor Compton*. Invited by Pramit Chaudhuri (director). Classics Department Honors Theses, Dartmouth College. Fall 2012.
29. *Introduction of David McCullough*. Keynote speaker for Writing and the Social Sciences, [Writing Summit 2012](#), Dartmouth College. Fall 2012.
30. *Speaking with: A conversation with Professor Compton*. Invited by Margaret Williamson (Director of Graduate Studies in Comparative Literature). Comparative Literature graduate program, Dartmouth College. Winter 2012.
31. *So much more than spelling and telling: Cutting-edge communication at Dartmouth*. Co-speaker. Board of Trustees and Administration, Dartmouth College. Summer 2011.
32. *Speaking with: A conversation with Professor Compton*. Invited by [Undergraduate Admissions Office](#), Dartmouth College. Summer 2011.
33. *Aud1ence: A conversation with Professor Compton*. Invited by [Pan Asian Council](#), Dartmouth College. Spring 2011.
34. *Speaking with an audience: A conversation with Professor Compton*. Invited by [Mellon Mays Undergraduate Fellowship Program](#), Dartmouth College. Winter 2011.
35. *The Will-I-Tell overture: Rethinking telling in public speaking*. Invited by [Global Leadership Program](#), Dartmouth College. Winter 2011.
36. *Speech in the Institute for Writing and Rhetoric*. Invited by the [Dartmouth Class of 1962](#). Lyme, New Hampshire, USA. Fall 2010.
37. *Freespeaking*. Invited presenter. [Dartmouth Centers Forum](#), Dartmouth College. Fall 2010.

38. *Audience: A conversation with Professor Compton*. Invited by [Pan Asian Council](#), Dartmouth College. Winter 2010.
39. *Cullet and batch, tradition and change: Intercollegiate forensics and pedagogy*. Keynote speech for the Bob R. Derryberry School of Communication Arts, Bolivar, Missouri. Spring 2010.
40. *w/ not @*. Invited by [Dartmouth Library](#). Fall 2009.
41. *Presentations that feel more like discussions*. Invited by [Dartmouth Center for the Advancement of Learning](#), Active Learning Institute. Dartmouth College. Fall 2009.
42. *A conversation with Professor Compton*. Invited by [Rocky VoxMasters](#), Dartmouth College. Winter 2009.
43. *Communicating we: Effective group presentations*. Invited by [Dartmouth Institute for Health Policy and Clinical Practice](#), Dartmouth College. Winter 2009.
44. *w/ not @: Speech as dialogue*. Invited by [Academic Skills Center](#), Dartmouth College. Fall 2008.
45. *Image repair*. Invited by the [Department of Defense Communication Program, University of Oklahoma](#), Norman, Oklahoma, USA. Spring 2006.
46. *Inoculation theory*. Invited by the [Department of Defense Communication Program](#), University of Oklahoma, Norman, Oklahoma, USA. Spring 2006.
47. *Image repair*. Invited by the [Department of Defense Communication Program](#), University of Oklahoma, Norman, Oklahoma, USA. Spring 2005.
48. *Inoculation theory*. Invited by the [Department of Defense Communication Program](#), University of Oklahoma, Norman, Oklahoma, USA. Spring 2005.
49. *Image repair*. Invited by the [Department of Defense Communication Program](#), University of Oklahoma, Norman, Oklahoma, USA. Fall 2004.
50. *Inoculation theory*. Invited by the [Department of Defense Communication Program](#), University of Oklahoma, Norman, Oklahoma, USA. Fall 2004.

workshops

1. [*"A speech is a dialogue": Dartmouth's historic/modern approach to public speaking*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2019.
2. [*Preemptive feedback: How we can affect student responses to critical feedback*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2018.
3. [*Speaking about public speaking, before public speaking, for better public speaking*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2017.
4. [*Award-winning writing and speaking: A panel of student prize winners of Dartmouth writing and speaking contests*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2017.
5. [*Integrating portfolios and reflective writing: A faculty panel*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2016.
6. [*Fear shot: Inoculating students against public speaking anxieties before presentations*](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2016.

7. [w/ not @: A collaborative public speaking workshop](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2015.
8. [Fear\(s\) of public speaking in the classroom: How to talk about it and what to do about it](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2015.
9. *Inoculation theory: Speech, persuasion, resistance, and learning*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2015.
10. [Public listening: What the latest research tells us about how, when, and why audiences listen to presentations](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2014.
11. [Space, design, and format: Key principles and teaching practices](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2014.
12. [How students \(and their professors\) respond to arguments and counterarguments in their writing and speaking](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2014.
13. *Rethinking voice and delivery in public speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2013.
14. [Professor Seuss: Teaching spoken argument with Bartholomew and the Oobleck](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2012.
15. *Conceptual considerations of SPSS and other statistical software*. Summer Seminar for Composition Research, Dartmouth College, Summer 2012.
16. *Speaking of speech: Helping students (re)define communication in the classroom and beyond*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2012.
17. *Inoculation theory, persuasion, and learning*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2011.
18. [Block talk: Perspectives on writer's and speechwriter's block](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2010.
19. [Curiously enough: Dialogic classroom discussions](#). Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2009.
20. *Communicating we: Effective group presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2009.
21. *Better audiences, better speeches: Using peer evaluations with student presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2009.
22. *w/ not @: Designing engaging speaking assignments*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2008.

events *major events*

1. [The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2026.
2. [The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2025.
3. [The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2024.
4. [The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2023.
5. [The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2022.
6. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2019.
7. [The Art of Presidential Speechwriting](#). Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Peter Robinson](#), former speechwriter for President Ronald Reagan, and [David Cavell](#), former speechwriter for President Barack Obama]. Spring 2019.
8. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2018.
9. [The Art of Presidential Speechwriting](#). Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Mary Kate Cary](#), former speechwriter for President George W. Bush, and [Stephen Krupin](#), former speechwriter for President Obama]. Spring 2018.
10. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2017.
11. [The Art of Presidential Speechwriting](#). Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [David Cavell](#), former speechwriter for President Obama, and [Peter Robinson](#), former speechwriter for President Reagan]. Spring 2017.
12. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2016. Program [pdf](#).
13. [The Art of Presidential Speechwriting](#). Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Don Baer](#), former speechwriter for President Clinton, and [Clark Judge](#), former speechwriter for President Reagan]. Winter 2016.
14. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Organizer. Dartmouth College, Spring 2015.
15. [The Art of Presidential Speechwriting](#). Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Walter Shapiro](#), former speechwriter for President Carter, and [Peter Robinson](#), former speechwriter for President Reagan]. Winter 2015.
16. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2014.
17. [The Art of Presidential Speechwriting](#). Co-organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Don Baer](#), former speechwriter for President Clinton, and [Michael Gerson](#), former speechwriter for President George W. Bush]. Fall 2013.

18. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2013. Program [pdf](#).
19. Presidential Speechwriting. Organizer. Institute for Writing and Rhetoric, Dartmouth College. [featuring [Peter Robinson](#), former speechwriter for President Reagan, and [Don Baer](#), former speechwriter for President Clinton]. Fall 2012. Story [here](#).
20. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2012. Program [pdf](#).
21. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2011. Program [pdf](#).
22. [The Benjamin F. Barge Prize for Oratory and Class of 1866 Prize for Oratory speech contests](#). Co-organizer. Dartmouth College, Spring 2010.

grants,
honors,
& awards

1. National Communication Association Presidential Citation, Denver, CO, 2025. Story [here](#).
2. Top Paper Panel, Rhetoric and Public Address Interest Group, Eastern Communication Association, Cambridge, MA, 2024. Story [here](#).
3. Distinguished Book Award, Communication and Social Cognition Division, National Communication Association, 2022. Story [here](#).
4. Top Paper Panel, Communication and Social Cognition Division, National Communication Association, 2022.
5. American Psychological Association Grant proposal (awarded): *Inoculating against vaccine misinformation*. PI: Sander van der Linden. \$250k. Role: Co-investigator. 2021.
6. Top Paper Panel, Health Communication Interest Group, Central States Communication Association, 2021. Story [here](#). Program [pdf](#).
7. Facebook, Inc. Grant: Micro-influencers as digital community health workers. PI: K. Cottingham. \$61k. Role: Advisor. 2020. Story [here](#) and [here](#).
8. [Rex Mix Program of Excellence Award, Undergraduate College and University Section, National Communication Association](#), 2018. Story [here](#).
9. Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College, 2017–18
10. Dean of the Faculty Mentoring Award, Dartmouth College, 2017–18
11. [Arthur Vining Davis Foundations](#) Pilot Grant, “Emotional Intelligence,” House Community mini-seminar, Dartmouth College, 2017
12. Top Paper Panel, Communication Apprehension and Competence Division, National Communication Association, 2016. Story [here](#).
13. Dartmouth Fellow, [50th Anniversary Dartmouth Institute](#), 2016
14. [Outstanding Manuscript Award](#), Central States Communication Association, 2016
15. [L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta](#), 2015
16. [University of Western Australia Research Collaboration Award](#). Project title: Promoting healthy attitudes and behaviours: Optimising the delivery of

inoculation treatments in high school health education. Associate Investigator. 2015

17. [Marion and Jasper Whiting Foundation Fellowship](#). Project title: Attitudinal inoculation theory and public health: Communication, education, and learning. Principal Investigator. 2015. Story [here](#).
18. Distinguished Lecturer Award, Dartmouth College, 2014. Story [here](#).
19. [University of Western Australia Research Collaboration Award](#). Project title: Attitude immunisation: Using inoculation theory to promote healthy behaviour among high school students. Associate Investigator. 2013
20. [Year of the Arts Faculty Grant](#). The Art of Presidential Speechwriting: Writing, Speaking, and Writing for Speaking. 2013
21. Top Paper Panel, Rhetoric and Public Address Division, Eastern Communication Association, 2012
22. Dartmouth Center for the Advancement of Learning Travel Grant, Dartmouth College, 2012
23. [Writing Summit Fellow](#), Writing Summit, Dartmouth College, 2011–12
24. 2nd Place Debut Paper Award, News Division, Broadcast Education Association, 2011
25. Top Paper Panel, Applied Communication Division, Eastern Communication Association, 2011
26. Selected Attendee, [The Best Teachers Institute](#), 2010
27. [Dickey Center International Travel Grant](#), Dartmouth College, 2010
28. Dartmouth Center for the Advancement of Learning Grant, Dartmouth College, 2010
29. [Thomas D. Sayles, Jr. \(54\) Fund for Faculty Research and Development in Applied and Professional Ethics, The Ethics Institute](#), Dartmouth College, 2010
30. Faculty Innovation Program/[Learning Technology Venture Fund](#) Award, Classroom Speech Recording, Dartmouth College, 2009
31. [40 Under 40 Leadership Award](#), *Springfield Business Journal*, 2008
32. [L. E. Norton Award for Outstanding Scholarship](#), [Pi Kappa Delta](#), 2007
33. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2007
34. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2006
35. [Outstanding Manuscript Award](#), Central States Communication Association, 2006
36. Top Paper, Pi Kappa Delta Honorary, National Communication Association, 2005
37. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2005
38. [Bob R. Derryberry New Forensics Educator Award](#), Pi Kappa Delta, 2005
39. Robert Henry Outstanding Professor Award, [National Speakers Association](#), 2005
40. Top Paper, Pi Kappa Delta Honorary, National Communication Association, 2004
41. [Outstanding Graduate Student](#), Department of Communication, University of Oklahoma, 2004

42. [H. W. Cummings Dissertation Proposal Award](#), University of Oklahoma, 2004
43. Top Four Paper, Information Systems Division, International Communication Association, 2003
44. Top Paper, Pi Kappa Delta, National Communication Association, 2003
45. Top Panel, Pi Kappa Delta, National Communication Association, 2003
46. Graduate Student Teaching Award, Instructional and Developmental Communication Division, International Communication Association, 2003
47. Top Paper, Pi Kappa Delta, National Communication Association, 2002
48. Top Panel, Pi Kappa Delta, National Communication Association, 2002
49. Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2002
50. Outstanding Graduate Research, Missouri State University, 2000
51. Top Three Paper Award, Sooner Communication Conference, University of Oklahoma, 1999

service

1. [Chair](#), Speech at Dartmouth Steering Committee, 2022—present
2. [Member](#), Committee on Undergraduate Enrollment and Student Affairs (CUESA), 2025—present
3. [Editorial Board](#), *Journal of Communication and Religion*, 2024—present
4. [Editorial Board](#), *Health Communication*, 2019—present
5. Member, Dartmouth Dialogue Project Steering Committee, 2023—2025
6. Member, Department of Latin American, Latino, and Caribbean Studies Review Committee, 2023
7. Chair, Ad Hoc Tenure and Promotion Committee, Institute for Writing and Rhetoric, Dartmouth College, 2023—2024
8. [Book Review Editor](#), *Journal of Communication*, 2018—2023
9. [Editorial Board](#), *Journal of Communication*, 2018—2022
10. Chair, Ad Hoc Tenure and Promotion Committee, Institute for Writing and Rhetoric, Dartmouth College, 2020—2021
11. Acting Director, Institute for Writing and Rhetoric, Dartmouth College, Spring 2016, Fall 2016
12. Group Advisor, Class of 2020, Dartmouth College, Fall 2016
13. Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008—2010, 2010—2011, 2014—2016, 2017—2019
14. Editor, [The Forensic of Pi Kappa Delta](#), 2013—2017. Story [here](#).
15. Status Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2013—2014
16. Faculty Search Committee, Institute for Writing and Rhetoric, Dartmouth College, 2008—2009, 2010—2011, 2013—2014
17. Positions Sub-Committee, Institute for Writing and Rhetoric, Dartmouth College, 2012—2013
18. [Writing Summit](#) Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2011
19. Steering Sub-Committee, Communication in the Disciplines, Institute for Writing and Rhetoric, Dartmouth College, 2008—2010, 2010—2011

20. Department Chair, Bob R. Derryberry School of Communication Arts, Southwest Baptist University, 2005—2008
21. Assistant Editor, [*Political Communication Report*](#) [newsletter of the Political Communication divisions of the [American Political Science Association](#) and [International Communication Association](#)], 2001—2004

invited reviewer for

1. French National Cancer Institute (INCa)
2. U.S. National Science Foundation (NSF)
3. Leibniz Institute for Psychology
4. *American Journal of Public Health*
5. *Applied Cognitive Psychology*
6. *Arts and Humanities in Higher Education*
7. *Australian Journal of Psychology*
8. *Basic and Applied Social Psychology*
9. *Behaviour & Information Technology*
10. *Behavioural Public Policy*
11. *British Journal of Social Psychology*
12. *Communication Methods and Measures*
13. *Communication Monographs*
14. *Communication Quarterly*
15. *Communication Reports*
16. *Communication Research*
17. *Communication & Sport*
18. *Communication Studies*
19. *Communication Theory*
20. *Deviant Behavior*
21. *Disaster Medicine and Public Health Preparedness*
22. *Electronic News*
23. *Environmental Research Letters*
24. *The Forensic of Pi Kappa Delta*
25. *Frontiers in Public Health*
26. *Health Communication*
27. *Health Economics*
28. *Health Education Journal*
29. *Human Communication Research*
30. *The Humanities Collection*
31. *HUMOR: International Journal of Humor Research*
32. *Information, Communication & Society*
33. *International Journal of Communication*
34. *The International Journal of the Image*
35. *International Journal of Sport Communication*
36. *JAMA Pediatrics*
37. *Journal of Advertising*
38. *Journal of Applied Communication Research*
39. *Journal of Broadcasting & Electronic Media*
40. *Journal of Communication*
41. *The Journal of Communication and Media Studies*

42. *Journal of Contingencies and Crisis Management*
43. *Journal of Drug Issues*
44. *Journal of Experimental Social Psychology*
45. *Journal of Health Communication*
46. *Journal of Information Technology & Politics*
47. *Journal of Language and Social Psychology*
48. *Journal of Radio & Audio Media*
49. *Journal of Sport & Exercise Psychology*
50. *Journalism & Mass Communication Quarterly*
51. *Management Communication Quarterly*
52. *Mass Communication and Society*
53. *Media Psychology*
54. *Oxford Bibliographies*
55. *Political Psychology*
56. *Popular Communication*
57. *PLOS ONE*
58. *Preventive Medicine*
59. *Psychological Science*
60. *Public Opinion Quarterly*
61. *Religion, Brain & Behavior*
62. *Review of Communication*
63. *Royal Society Open Science*
64. *SAGE Open*
65. *Science Communication*
66. *Social Influence*
67. *Social Media + Society*
68. *Southern Communication Journal*
69. *Synthese*
70. *Terrorism and Political Violence*
71. *Western Journal of Communication*

external PhD examiner

1. Niklas Henderson, *The Misinformation Game: The Effectiveness of Analogue Serious Games as an Inoculation Against Misinformation*, University of East Anglia, 2025
2. Karly Drabot, *Gender Stereotypes and Interventions Targeting Gender Stereotypes*, University of Cambridge, 2023
3. Melisa Basol, *Essays on Resistance Against Persuasion: Building, Strengthening, and Spreading Attitudinal Resistance Through Inoculation Theory*, University of Cambridge, 2022

cited/ research referenced in

[*The New York Times*](#), [*The Washington Post*](#), [*U.S. News & World Report*](#), [*The Boston Globe*](#), [*Los Angeles Times*](#), [*BBC*](#), and [more](#)

brief bio

Josh Compton, Professor of Speech at Dartmouth College, has published more than 100 scholarly publications, many exploring inoculation theory's adaptability in unexpected places. His work has examined topics as varied as nicotine vaping and conspiracy messaging, Stephen King adaptations, loyalty among struggling hockey teams, and communication about stochastic terrorism. Alongside more traditional studies in health, politics, and education, this breadth highlights inoculation's wide reach and ongoing relevance. His research has sparked dialogue with audiences from NATO officials to medievalists, and he continues to welcome collaboration, treating inoculation as an open and evolving conversation across fields.

Josh Compton's [faculty profile](#)

Josh Compton's [personal professional website](#)