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# JOSH COMPTON, PH.D.

updated: November 1, 2026

## recent appointments

Professor of Speech, Dartmouth College, 2022–present
Chair, Speech at Dartmouth Steering Committee, 2022–present
Associate Professor of Speech, Dartmouth College, 2017–2022 (tenured, 2017)
Assistant Professor of Speech, Dartmouth College, 2015–2017
Acting Director, Dartmouth's Institute for Writing and Rhetoric, Spring and Fall 2016
Senior Lecturer of Speech, Dartmouth College, 2010–2015
Lecturer of Speech, Dartmouth College, 2008–2010

## education

Ph.D., Communication, University of Oklahoma, 2004
Dissertation: *Late Night Political Comedy, Candidate Image, and Inoculation: A Unique Test of Inoculation Theory*
Winner, H. W. Cummings Dissertation Proposal Award, University of Oklahoma.
M.A., Communication, Missouri State University, 2000

## publications

*selected articles* (74 total)

1. Compton, J., & van der Linden, S. (2026). The role of humor in inoculation theory. *Behavioral Sciences*, *16*(4), 502. https://doi.org/10.3390/bs16040502
2. Jones, D. N., Beekun, R., Schermer, J. A., MacDonald, K. B., & **Compton, J.** (2026). Inoculating against moral disengagement creates ethical adherence for narcissism. *Personality and Social Psychology Bulletin, 52*(4), 759–776. https://doi.org/10.1177/01461672241276562
3. Compton, J. (2025). Inoculation theory. *Review of Communication*, *25*(1), 1–13. https://doi.org/10.1080/15358593.2024.2370373
4. Appel, R. E., Roozenbeek, J., Rayburn-Reeves, R., Basol, M., Corbin, J., **Compton, J.**, & van der Linden, S. (2025). Psychological inoculation improves resilience to and reduces willingness to share vaccine misinformation. *Scientific Reports*, *15*, 29830. https://doi.org/10.1038/s41598-025-09462-5
5. Compton, J. (2023). Inoculation theory as rhetorical strategy in *The Evidence at Large* (1805). *Western Journal of Communication*, *87*(4), 668–680. https://doi.org/10.1080/10570314.2022.2153616
6. Clayton, R. B., **Compton, J.**, Reynolds-Tylus, T., Neumann, D., & Park, J. (2023). Revisiting the effects of an inoculation treatment on psychological reactance: A conceptual replication and extension with self-report and psychophysiological measures. *Human Communication Research, 49*(1), 104–111. https://doi.org/10.1093/hcr/hqac026

7. Compton, J., Ivanov, B., & Hester, E. B. (2022). Inoculation theory and affect. *International Journal of Communication, 16*, 3470–3483. https://ijoc.org/index.php/ijoc/article/view/19094
8. Compton, J. (2021). Threat and/in inoculation theory. *International Journal of Communication, 15*, 4294–4306. https://ijoc.org/index.php/ijoc/article/view/17634
9. Compton, J., van der Linden, S., Cook, J., & Basol, M. (2021). Inoculation theory in the post-truth era: Extant findings and new frontiers for contested science, misinformation, and conspiracy theories. *Social and Personality Psychology Compass, 15*(6), e12602. https://doi.org/10.1111/spc3.12602
10. Compton, J., Wigley, S., & Samoilenko, S. A. (2021). Inoculation theory and public relations. *Public Relations Review, 47*(5), 102116. https://doi.org/10.1016/j.pubrev.2021.102116
11. Compton, J. (2020). Prophylactic versus therapeutic inoculation treatments for resistance to influence. *Communication Theory, 30*(3), 330–343. https://doi.org/10.1093/ct/qtz004
12. van der Linden, S., Roozenbeek, J., & **Compton, J.** (2020). Inoculating against fake news about COVID-19. *Frontiers in Psychology, 11*, 566790. https://doi.org/10.3389/fpsyg.2020.566790
13. Compton, J. (2018). When weather forecasters are wrong: Image repair and public rhetoric after severe weather. *Science Communication, 40*(6), 778–788. https://doi.org/10.1177/1075547018799101
14. Jackson, B., **Compton, J.**, Thornton, A. L., & Dimmock, J. A. (2017). Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public speaking fears. *PLOS ONE, 12*(1), e0169972. https://doi.org/10.1371/journal.pone.0169972
15. Compton, J., & Ivanov, B. (2013). Vaccinating voters: Surveying political campaign inoculation scholarship. *Annals of the International Communication Association, 37*(1), 251–283. https://doi.org/10.1080/23808985.2013.11679152
16. Ivanov, B., Miller, C. H., **Compton, J.**, Averbeck, J. M., Harrison, K. J., Sims, J. D., Parker, K. A., & Parker, J. L. (2012). Effects of post-inoculation talk on resistance to influence. *Journal of Communication, 62*(4), 701–718. https://doi.org/10.1111/j.1460-2466.2012.01658.x
17. Compton, J., & Pfau, M. (2009). Spreading inoculation: Inoculation, resistance to influence, and word-of-mouth communication. *Communication Theory, 19*(1), 9–28. https://doi.org/10.1111/j.1468-2885.2008.01330.x
18. Compton, J. (2006). Serious as a heart attack: Health-related content of late-night comedy television. *Health Communication, 19*(2), 143–151. https://doi.org/10.1207/s15327027hc1902_6
19. Compton, J., & Pfau, M. (2005). Inoculation theory of resistance to influence at maturity: Recent progress in theory development and application and suggestions for future research. *Annals of the International Communication Association, 29*(1), 97–146. https://doi.org/10.1080/23808985.2005.11679045
20. Compton, J., & Pfau, M. (2004). Use of inoculation to foster resistance to credit card marketing targeting college students. *Journal of Applied Communication Research, 32*(4), 343–364. https://doi.org/10.1080/0090988042000276014

*selected book sections* (30 total)

1. Compton, J. (in press). Inoculation theory. In J. M. Averbeck (Ed.), *Understanding persuasion*. Edward Elgar.
2. Compton, J. (in press). Social influence and persuasion for nurturing inclusive communities: Plausible communication paths for greater inclusion. In K. A. Parker, B. Ivanov, & J. D. Sims (Eds.), *Navigating complex social challenges: The role of communication*. Wiley.
3. Compton, J. (2026). Threat. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 29–41). Wiley. https://doi.org/10.1002/9781394199372.ch2
4. Compton, J. (2026). Inoculation theory, family, and interpersonal relationships. In B. Ivanov, K. A. Parker, & J. Compton (Eds.), *The handbook of inoculation theory and practice* (pp. 333–343). Wiley. https://doi.org/10.1002/9781394199372.ch24
5. Samoilenko, S. A., & **Compton, J.** (2025). Character assassination, deepfakes, and inoculation strategies: Implications for strategic communication. In S. A. Bowen & E. Erzikova (Eds.), *Handbook of innovations in strategic communication* (pp. 381–397). Edward Elgar Publishing. https://doi.org/10.4337/9781035326488.00045
   *The edited volume received the 2026 National Communication Association Public Relations Division PRIDE Outstanding Book Award.*
6. Donahue, C., & **Compton, J.** (2023). Préface. Les recherches états-uniennes autour de l'oral universitaire. [American research on academic speaking.] In C. Scheepers (Ed.), *Former à l'oral, former par l'oral dans le supérieur* (pp. 5–10). De Boeck Supérieur. https://doi.org/10.3917/dbu.schee.2023.01.0005
7. Compton, J. (2019). Inoculation theory and the metaliterate learner. In T. P. Mackey & T. E. Jacobson (Eds.), *Metaliterate learning for the post-truth world* (pp. 63–79). ALA Neal-Schuman.
8. Compton, J., & Ivanov, B. (2018). Inoculation messaging. In B. Jackson, J. A. Dimmock, & J. Compton (Eds.), *Persuasion and communication in sport, exercise, and physical activity* (pp. 73–90). Routledge. https://doi.org/10.4324/9781315624365-5
   *The edited volume received the 2022 Distinguished Book Award, Communication and Social Cognition Division, National Communication Association.*
9. Compton, J. (2013). Inoculation theory. In J. P. Dillard & L. Shen (Eds.), *The SAGE handbook of persuasion: Developments in theory and practice* (2nd ed., pp. 220–236). SAGE. https://doi.org/10.4135/9781452218410.n14
10. Compton, J. (2008). More than laughing? Survey of political humor effects research. In J. C. Baumgartner & J. S. Morris (Eds.), *Laughing matters: Humor and American politics in the media age* (pp. 39–66). Routledge. https://doi.org/10.4324/9780203942291-4

*books* (2 total)

1. Ivanov, B., Parker, K. A., & **Compton, J.** (Eds.). (2026). *The handbook of inoculation theory and practice*. Wiley. https://doi.org/10.1002/9781394199372
   *Recipient of the 2026 Distinguished Book Award, Communication and Social Cognition Division, National Communication Association.*

2. Jackson, B., Dimmock, J. A., & **Compton, J.** (Eds.). (2018). *Persuasion and communication in sport, exercise, and physical activity.* Routledge. https://doi.org/10.4324/9781315624365
*Recipient of the 2022 Distinguished Book Award, Communication and Social Cognition Division, National Communication Association.*

*selected other publications* (27 total)

1. Compton, J. (forthcoming). The underdeveloped population dimensions of inoculation theory in public health. *European Journal of Public Health*. [Commentary].
2. Compton, J. (forthcoming). Inoculation theory in persuasion. *Encyclopedia of attitudes and social cognition*. [Encyclopedia entry]
3. Compton, J. (forthcoming). A syllabus-sized inoculation for library anxiety. *College & Research Libraries News*. [Professional article]
4. Compton, J. (2026). Using inoculation theory to improve wildfire communication. *Wildfire Magazine*. [Magazine article]. https://www.iawfonline.org/article/how-one-scientific-principle-translates-to-another/
5. Compton, J., & van der Linden, S. (2022, December 13). The analogy of/and inoculation theory to mental immunity. *This View of Life*. [Web essay]
6. Compton, J. (2022). Dysfluent. *Journal of Magazine Media, 22*(1–2), 13–14. [Essay] https://doi.org/10.1353/jmm.2021.0026
7. Compton, J. (2022). Inoculation theory. In E. Y. Ho, C. L. Bylund, J. C. M. van Weert, I. Basnyat, N. Bol, & M. Dean (Eds.), *The international encyclopedia of health communication* (pp. 1–5). [Encyclopedia entry] https://doi.org/10.1002/9781119678816.iehc0660
8. Compton, J. (2018). Osler's Man's Redemption of Man: Preemptive protection, attitudinal inoculation, and smallpox inoculation. *Proceedings of the 2018 Conference of the Society for the Academic Study of Social Imagery*, 22–25. [Conference proceedings paper] pdf
9. van der Linden, S., Roozenbeek, J., Oosterwoud, R., **Compton, J**., & Lewandowsky, S. (2018). The science of prebunking: Inoculating the public against fake news. In *Written evidence submitted to the Parliamentary Inquiry on Fake News.* [Written evidence] pdf
10. Compton, J. (2006). [Review of the book *Campaigning for hearts and minds: How emotional appeals in political ads work*, by Ted Brader]. *Journal of Communication*, 56(3), 635–636. [Book review] https://doi.org/10.1111/j.1460-2466.2006.00310.x

## talks, presentations, & conference papers

*selected competitive conference papers* (102 total)

1. Compton, J. (2026, April). *The rhetoric of air: Seeing emergence in the skies above Pittsburgh.* Rhetoric and Public Address Interest Group, Eastern Communication Association, Pittsburgh, PA.

2. Compton, J. (2026, April). *Inoculation (theory) illustrated: Visualizing vaccination, countering doubt, and the emergence of inoculation logic*. Applied Communication Interest Group, Eastern Communication Association, Pittsburgh, PA.
3. Compton, J. (2026, March). *Seeing the news: A postcard history*. JJCHC (The Joint Journalism and Communication History Conference, sponsored by American Journalism Historians Association and AEJMC History Division), New York City, NY.
4. Compton, J. (2025, November). Inoculation theory and original antigenic sin. Communication and Social Cognition Division, National Communication Association, Denver, CO.
5. Compton, J. (2025, November). "Insulting and preposterous": Image repair, image prepare, and NFL referee credibility. Sport Communication Division, National Communication Association, Denver, CO.
6. Mason, A. M., **Compton, J.**, & Cooper, G. (2025, April). *The ability of ChatGPT to aid in the rapid development of inoculation message treatments: A case study and recommendations.* Instructional Resources Interest Group, Central States Communication Association, Cincinnati, OH.
7. Compton, J. (2024, March). *Image repair of fake news: The Washington Elm in Cambridge, Massachusetts*. Rhetoric and Public Address Interest Group, Eastern Communication Association, Cambridge, MA. [Top Paper Panel]
8. Clayton, R. B., **Compton, J.**, Reynolds-Tylus, T., Neumann, D., Sarra, E., Deshmukh, S., Park, J., Biangel, R., Hechlik, E., & Sarmiento, H. (2022, November*). Inoculating against psychological reactance: A psychophysiological investigation*. National Communication Association, New Orleans, LA, United States. [Top Paper Panel]
9. Mason, A. M., Spencer, E. A., Westhoff, M. C., Livingston, K. M., & **Compton, J.** (2022, May). *How accessible is the global communication discipline? Examining accessibility, readability, and mobility of institution and department websites for International Communication Association institutional members.* [paper presentation]. International Communication Association, Paris, France.
10. Mason, A. M., & **Compton, J.** (2021, March 27). *Severity, susceptibility, efficacy, certainty and salience: Insights from early-stage 'vestedness' of Midwestern populations toward the novel coronavirus (COVID-19)* [paper presentation]. Central States Communication Association, Virtual.
    *Winner, Top Paper Panel: Health Communication Interest Group. Article here; Program pdf.
11. Compton, J. (2019, January). *Medieval mithridatism and/as attitudinal inoculation in popular culture* [presentation]. Researching, Teaching, and Learning the Middle Ages through Popular Culture: Medievalism and All That. Accademia Europea di Firenze, Florence, Italy.
12. Compton, J. (2018, November). *Inoculation theory and misremembered child car seat occupancy* [paper presentation]. National Communication Association, Salt Lake City, UT, United States.
    *Top Paper Panel. Program pdf.
13. Jackson, B., **Compton, J.**, Thornton, A. L., & Dimmock, J. A. (2016, November). *Re-thinking anxiety: Using inoculation messages to reduce and reinterpret public*

*speaking fears* [paper presentation]. National Communication Association, Philadelphia, PA, United States. Program pdf.
*Winner, Top Paper Panel: Communication Apprehension and Competence Division.

14. Compton, J. (2015, November). *Inoculation, racism, and dialogue* [paper presentation]. National Communication Association, Las Vegas, NV, United States. Program pdf.
15. Compton, J. (2012, November). *Image prepare: Image repair, inoculation theory, and anticipated attacks* [paper presentation]. National Communication Association, Orlando, FL, United States. Program pdf.
16. Compton, J., & Kaylor, B. T. (2012, April). *Inoculating against small pox inoculation objections in Reverend Cooper's* Letter to a Friend in the Country [paper presentation]. Eastern Communication Association, Cambridge, MA, United States. Program pdf.
*Winner, Top Paper Panel: Rhetoric and Public Address Division.
17. Compton, J. (2011, April). *The inoculated news consumer: Attitudinal inoculation theory, information processing, and attitudes* [paper presentation]. Broadcast Education Association, Las Vegas, NV, United States.
*Winner, 2nd Place Debut Paper Award: News Division.
18. Compton, J. (2005, November). *Forensic acclamation: Approaching intercollegiate speech and debate from an acclaiming theoretical typology* [paper presentation]. National Communication Association, Boston, MA, United States. Program pdf.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.
19. Pfau, M., **Compton, J.**, Parker, K. A., Wittenberg, E. M., An, C., Ferguson, M., Horton, H., & Malyshev, Y. (2003, May). *Inoculation, mental processing, and time: The short- and long-term influence of associative networks in the process of resistance to counterattitudinal influence* [paper presentation]. International Communication Association, San Diego, CA, United States.
*Winner, Top Four Paper: Information Systems Division.
20. Compton, J. (2002, November). *A scarcity principle explanation of novelty in forensics performance* [paper presentation]. National Communication Association, New Orleans, LA, United States.
*Winner, Top Paper: Pi Kappa Delta Honorary Division.

*selected invited talks* (51 total)

1. *Inoculating with and against what comes next.* Yale Jackson AI Policy Forum, Yale Jackson School of Global Affairs, New Haven, CT. October 15, 2026.
2. *Inoculation theory and character assassination research* [Invited webinar presentation]. Character Assassination and Reputation Politics Research Lab (CARP), 10th Anniversary Webinar Series. October 9, 2026.
3. *Making noises, sometimes joyful: Perspectives on nonspeaking, autism, and church inclusion.* Old South Church. June 14, 2026.
4. *A professor, a doctor, and a stutterer walk into a ballroom: Heard this one before?* [keynote speaker] Academic Honors Dinner, Dartmouth College. May 6, 2026.
5. *The truth can be stuttered: Rethinking what it means to be a good speaker.* [Inaugural keynote speaker] Undergraduate Advisor Training for Residence Life. Dartmouth College. September 3, 2024.

6. *Inoculation theory and climate communication*. Dartmouth Symposium on Climate, Energy and Society. Irving Institute, Dartmouth College, Hanover, NH, USA, October 19, 2022.
7. *Inoculation theory of resistance to influence*. University of Cambridge, Cambridge, UK, August 31, 2022.
8. *Inoculation theory*. Center for Generative Communication, University of Florence, Florence, Italy. January 14, 2019.
9. *Inoculation and/as doubt: Resources and motivation to resist*. Belief Default Symposium. Hamline University, St. Paul, MN, United States. April 20, 2018.
10. *Inoculation theory*. "Fake News: Identification, susceptibility, and inoculation," NATO USSOCOM Joint Senior Psychological Operations Conference. Tampa, FL, United States. December 5, 2017.
11. *Resistance to influence and information inoculation*. Launch of the 13-part series, "Resistance to Influence and Information Inoculation," of the Department of Defense's Strategic Multilayer Assessment program. May 24, 2017.
12. *Writing and speaking and/as inoculation*. 'College Writing': From the 1966 Dartmouth Seminar to Tomorrow, 50th Anniversary Dartmouth Institute and Conference, Dartmouth College, Hanover, NH, United States. August 10, 2016.
13. *The practice of speech*. Invited by the School of Sport Science, Exercise and Health. University of Western Australia. Perth, Western Australia. November 12, 2015.
14. *Defining (v.) talk, defining (adj.) talk, and the basic course*. Keynote speech for the Basic Communication Course Conference, Eastern Communication Association, Pittsburgh, PA, United States. April 24, 2013.
15. *Communicating we: Effective group presentations*. Invited by Dartmouth Institute for Health Policy and Clinical Practice, Dartmouth College. Winter 2009.

*selected workshops* (22 total)

1. *"A speech is a dialogue": Dartmouth's historic/modern approach to public speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2019.
2. *Preemptive feedback: How we can affect student responses to critical feedback*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2018.
3. *Fear shot: Inoculating students against public speaking anxieties before presentations*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Winter 2016.
4. *Rethinking voice and delivery in public speaking*. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Spring 2013.
5. *Professor Seuss: Teaching spoken argument with* Bartholomew and the Oobleck. Dartmouth Center for the Advancement of Learning/Institute for Writing and Rhetoric, Dartmouth College, Fall 2012.

## events

*selected major events organized* (22 total)

1. The Benjamin F. Barge, Class of 1866, and Speech at Dartmouth Prizes for Oratory speech contests. Organizer/Co-organizer. Dartmouth College, 2010–2019, 2022–2026 (15 events)

2. The Art of Presidential Speechwriting. Organizer/Co-organizer. Institute for Writing and Rhetoric, Dartmouth College, 2012–2013, 2015–2019 (7 events). Featuring former presidential speechwriters from the Carter, Reagan, Clinton, George W. Bush, and Obama administrations.

## grants, honors, & awards

*selected honors & awards* (17 total)

1. Distinguished Book Award, Communication and Social Cognition Division, National Communication Association, 2026. For *The Handbook of Inoculation Theory and Practice* (co-edited with Bobi Ivanov and K. A. Parker).
2. National Communication Association Presidential Citation, Denver, CO, 2025. Story here.
3. Distinguished Book Award, Communication and Social Cognition Division, National Communication Association, 2022. For *Persuasion and Communication in Sport, Exercise, and Physical Activity* (co-edited with Ben Jackson and James Dimmock). Story here.
4. Rex Mix Program of Excellence Award, Undergraduate College and University Section, National Communication Association, 2018.
5. Dean of the Faculty Mentoring Award, Dartmouth College, 2017–18
6. L. E. Norton Award for Outstanding Scholarship, Pi Kappa Delta, 2015 and 2007
7. Distinguished Lecturer Award, Dartmouth College, 2014. Story here.
8. 40 Under 40 Leadership Award, *Springfield Business Journal*, 2008
9. Bob R. Derryberry New Forensics Educator Award, Pi Kappa Delta, 2005
10. Robert Henry Outstanding Professor Award, National Speakers Association, 2005
11. Outstanding Graduate Student, Department of Communication, University of Oklahoma, 2004
12. H. W. Cummings Dissertation Proposal Award, University of Oklahoma, 2004
13. Graduate Student Teaching Award, Instructional and Developmental Communication Division, International Communication Association, 2003

*selected grants & fellowships* (15 total)

1. American Psychological Association Research Grant: *Inoculating against vaccine misinformation*. PI: Sander van der Linden. $250k. Role: Co-investigator. 2021.
2. Facebook, Inc. Grant: Micro-influencers as digital community health workers. PI: K. Cottingham. $61k. Role: Advisor. 2020. Story here and here.
3. Linda B. and Kendrick R. Wilson III 1969 Fellowship, Dartmouth College, 2017–18
4. Arthur Vining Davis Foundations Pilot Grant, "Emotional Intelligence," House Community mini-seminar, Dartmouth College, 2017
5. Dartmouth Fellow, 50th Anniversary Dartmouth Institute, 2016
6. University of Western Australia Research Collaboration Awards, 2015 and 2013. Associate Investigator on two projects applying inoculation theory to promote healthy attitudes and behaviors among high school students.

7. Marion and Jasper Whiting Foundation Fellowship. Project title: Attitudinal inoculation theory and public health: Communication, education, and learning. Principal Investigator. 2015. Story here.
8. Year of the Arts Faculty Grant. The Art of Presidential Speechwriting: Writing, Speaking, and Writing for Speaking. 2013
9. Writing Summit Fellow, Writing Summit, Dartmouth College, 2011–12
10. Thomas D. Sayles, Jr. ('54) Fund for Faculty Research and Development in Applied and Professional Ethics, The Ethics Institute, Dartmouth College, 2010
11. Faculty Innovation Program/Learning Technology Venture Fund Award, Classroom Speech Recording, Dartmouth College, 2009

*selected competitive paper and manuscript awards* (20 total)

1. Top Paper Panel, Rhetoric and Public Address Interest Group, Eastern Communication Association, Cambridge, MA, 2024. Story here.
2. Top Paper Panel, Communication and Social Cognition Division, National Communication Association, 2022.
3. Top Paper Panel, Health Communication Interest Group, Central States Communication Association, 2021. Story here. Program pdf.
4. Top Paper Panel, Communication Apprehension and Competence Division, National Communication Association, 2016. Story here.
5. Outstanding Manuscript Award, Central States Communication Association, 2016
6. Top Paper Panel, Rhetoric and Public Address Division, Eastern Communication Association, 2012
7. 2nd Place Debut Paper Award, News Division, Broadcast Education Association, 2011
8. Top Paper Panel, Applied Communication Division, Eastern Communication Association, 2011
9. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2007
10. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2006
11. Outstanding Manuscript Award, Central States Communication Association, 2006
12. Top Paper, Pi Kappa Delta Honorary, National Communication Association, 2005, 2004, 2003, 2002
13. Top Panel, Pi Kappa Delta Honorary, National Communication Association, 2005
14. Top Four Paper, Information Systems Division, International Communication Association, 2003
15. Top Three Paper Award, Sooner Communication Conference, University of Oklahoma, 1999

## service

*selected institutional service* (14 total)

1. Chair, Speech at Dartmouth Steering Committee, 2022–present

2. Member, Committee on Undergraduate Enrollment and Student Affairs (CUESA), 2025–present
3. Member, Dartmouth Dialogue Project Steering Committee, 2023–2025
4. Chair, Ad Hoc Tenure and Promotion Committee, Institute for Writing and Rhetoric, Dartmouth College, 2023–2024 and 2020–2021
5. Member, Department of Latin American, Latino, and Caribbean Studies Review Committee, 2023
6. Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2017–2019, 2014–2016, 2008–2011
7. Faculty Search Committee, Institute for Writing and Rhetoric, Dartmouth College, 2013–2014, 2010–2011, and 2008–2009
8. Writing Summit Steering Committee, Institute for Writing and Rhetoric, Dartmouth College, 2011

*selected professional service* (6 total)
1. Editorial Board, *Journal of Communication and Religion*, 2024–present
2. Editorial Board, *Health Communication*, 2019–present
3. Book Review Editor, *Journal of Communication*, 2018–2023
4. Editorial Board, *Journal of Communication*, 2018–2022
5. Editor, *The Forensic of Pi Kappa Delta*, 2013–2017. Story here.

*external PhD examiner* (3 total)
1. Niklas Henderson, *The Misinformation Game: The Effectiveness of Analogue Serious Games as an Inoculation Against Misinformation*, University of East Anglia, 2025
2. Karly Drabot, *Gender Stereotypes and Interventions Targeting Gender Stereotypes*, University of Cambridge, 2023
3. Melisa Basol, *Essays on Resistance Against Persuasion: Building, Strengthening, and Spreading Attitudinal Resistance Through Inoculation Theory*, University of Cambridge, 2022

*invited reviewer for* (71 total)
research agencies & institutes (3)
1. French National Cancer Institute (INCa)
2. U.S. National Science Foundation (NSF)
3. Leibniz Institute for Psychology

scholarly journals & publications (68)
*American Journal of Public Health*
*Applied Cognitive Psychology*
*Arts and Humanities in Higher Education*
*Australian Journal of Psychology*
*Basic and Applied Social Psychology*
*Behaviour & Information Technology*
*Behavioural Public Policy*
*British Journal of Social Psychology*
*Communication Methods and Measures*
*Communication Monographs*
*Communication Quarterly*
*Communication Reports*
*Communication Research*
*Communication & Sport*
*Communication Studies*
*Communication Theory*
*Deviant Behavior*
*Disaster Medicine and Public Health Preparedness*
*Electronic News*
*Environmental Research Letters*
*The Forensic of Pi Kappa Delta*
*Frontiers in Public Health*
*Health Communication*
*Health Economics*
*Health Education Journal*
*Human Communication Research*

*The Humanities Collection*
*HUMOR: International Journal of Humor Research*
*Information, Communication & Society*
*International Journal of Communication*
*The International Journal of the Image*
*International Journal of Sport Communication*
*JAMA Pediatrics*
*Journal of Advertising*
*Journal of Applied Communication Research*
*Journal of Broadcasting & Electronic Media*
*Journal of Communication*
*The Journal of Communication and Media Studies*
*Journal of Contingencies and Crisis Management*
*Journal of Drug Issues*
*Journal of Experimental Social Psychology*
*Journal of Health Communication*
*Journal of Information Technology & Politics*
*Journal of Language and Social Psychology*
*Journal of Radio & Audio Media*
*Journal of Sport & Exercise Psychology*
*Journalism & Mass Communication Quarterly*
*Management Communication Quarterly*
*Mass Communication and Society*
*Media Psychology*
*Oxford Bibliographies*
*Political Psychology*
*Popular Communication*
*PLOS ONE*
*Preventive Medicine*
*Psychological Science*
*Public Opinion Quarterly*
*Religion, Brain & Behavior*
*Review of Communication*
*Royal Society Open Science*
*SAGE Open*
*Science Communication*
*Social Influence*
*Social Media + Society*
*Southern Communication Journal*
*Synthese*
*Terrorism and Political Violence*
*Western Journal of Communication*

*research referenced in*
*The New York Times*, *The Washington Post*, *U.S. News & World Report*, *The Boston Globe*, *Los Angeles Times*, *BBC*, and more

brief bio

Josh Compton is Professor of Speech at Dartmouth College. He has authored more than 100 scholarly publications, many exploring what inoculation theory can tell us about communication in some unexpected places. His research has examined health messaging about nicotine vaping, conspiracy messaging, Stephen King adaptations, loyalty among fans of struggling hockey teams, and communication about stochastic terrorism. Much of his work focuses on health, politics, and education. He's discussed inoculation theory with audiences ranging from NATO officials to medievalists, and especially enjoys conversations and collaborations that take the theory in directions he hadn't anticipated.
Josh Compton's faculty profile
Josh Compton's personal professional website